

Key







ADVANCED KEYLESS ENTRY SYSTEM

• This system allows you to lock and unlock the doors, open the liftgate and even start the engine without taking the key out.

While Carrying the Advanced Key...

- Unlock the driver's door by pushing the driver's door request switch once.
- Unlock all doors by pushing the driver's door request switch twice OR by pushing the passenger's door request switch.
- Lock or unlock the liftgate by pushing the liftgate request switch once.
- Lock all doors by pushing the driver's door or passenger door request switch once.
- Open the front windows and moon roof by pushing the unlock button on the advanced keyless entry transmitter and then pushing again and holding; release to stop.
- Close front windows and moon roof by pushing and holding the driver's door request switch; release to stop.

KEYLESS ENTRY SYSTEM

This system remotely locks and unlocks the doors and the liftgate, and opens the power windows and moon roof.

Release Button

- Push to extend key.
- Push & fold to retract key.

Unlock

- Push once to unlock driver's doors.
- Push twice (within three seconds) to unlock all doors and liftgate.
- Push twice and hold to open front windows and moon roof.

Lock

- Push once to lock all doors and liftgate.
- Push twice (within five seconds) for horn sound verification that all doors are locked.

Panic Alarm

- Push for one second or more to activate alarm.
- Push Lock, Unlock, or Panic Alarm to turn alarm off.

STARTING THE ENGINE

While Carrying the Advanced Key...

- **Start the engine** by pushing the start knob in and turning it (like a normal key) while depressing the brake pedal.
- **Shut the engine OFF** by turning the start knob to the ACC position and then pushing in and turning to the Lock position.
- The **KEY** indicator light will show green when the advanced key is detected. If the **KEY** indicator light flashes green, the advanced key transmitter battery power is low.

With the Auxiliary Key...

- 1 To start engine, remove the Start knob cover by pushing both release buttons and pulling the cover off.
- 2 Push the key release to remove the auxiliary key.
- **3** Insert the auxiliary key into the key cylinder and turn it to start the engine.

LIFTGATE

- To open, pull up on the handle and raise the liftgate.
- To close, push liftgate down until it securely locks, but do not slam.





Power Liftgate Switch

POWER LIFTGATE

- To open or close using the keyless transmitter, push and hold the open/close button for one second or more.
- To open or close from the driver's seat, push and hold the power liftgate switch on the dashboard (see Driver's View) for one second or more.
- To close when the liftgate is open, push and hold the power liftgate switch located on the lower edge of the liftgate panel for one second or more.

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Seats

ELECTRONICALLY OPERATED SEAT W/MEMORY

Recline Switch

Push forward or backward to adjust seatback angle.

Slide/Tilt Switch

Seat can be moved back and forth, raised, lowered, or tilted with this control.



Memory Seat Switch

Lumbar Switch

Push forward or backward to increase or decrease lumbar support.

To Program the Driver's Seat Position

- 1 Park the vehicle.
- 2 Adjust the seat to the desired position using the slide/tilt and recline switches.
- 3 While pushing the memory seat SET button in, push one of the three programming buttons until a beep is heard. Programming is now complete. Program the remaining two buttons as desired.

NOTE: You can also program a seat position for each advanced key/retractable type key used with the vehicle. See Owner's Manual for programming instructions.

To Move the Seat to a Programmed Position

• With driver's door OPEN and ignition OFF, push and release one of the programmed buttons (1, 2, or 3) when entering the vehicle.

OR

• With driver's door CLOSED and ignition ON, push and hold one of the programmed buttons (1, 2, or 3).

NOTE: Memory seat functions DO NOT operate when driver's door is OPEN and ignition is ON, when driver's door is CLOSED and ignition is OFF, or when the vehicle is in motion.

SPLIT FOLDING THIRD-ROW SEAT

To create a flat luggage compartment space, fold the seatbacks forward.

- 1 Open liftgate.
- 2 Lower head restraints.
- **3** Pull the strap on the rear of the seat while pushing the seat forward to lay flat.

To Return to the Original Position

Pull the strap to return the seatback to the original position.

THIRD-ROW SEAT ACCESS

- Pull the third-row seat access lever on the side of the second-row seatback to fold and slide the seat forward to access third-row seating.
- Return the second-row seatback to the normal upright position by pulling up on the seatback until it locks into place.
- Slide the second-row seat forward or back for proper legroom using the lever under the front of the seat.

SECOND ROW SEATBACK RECLINE

To recline the seatback, lean forward slightly while pulling the third-row seat access or seatback folding lever. Then lean back to the desired position and release the lever.

FOLDING THE SECOND-ROW SEATS

- 1 Unfasten the lap portion of the center-rear seat belt.
- 2 Slide seat all the way back toward rear of vehicle.
- 3 Lower head restraints.
- 4 Pull the seatback folding lever and fold the seatback forward.

Third-row seat access lever

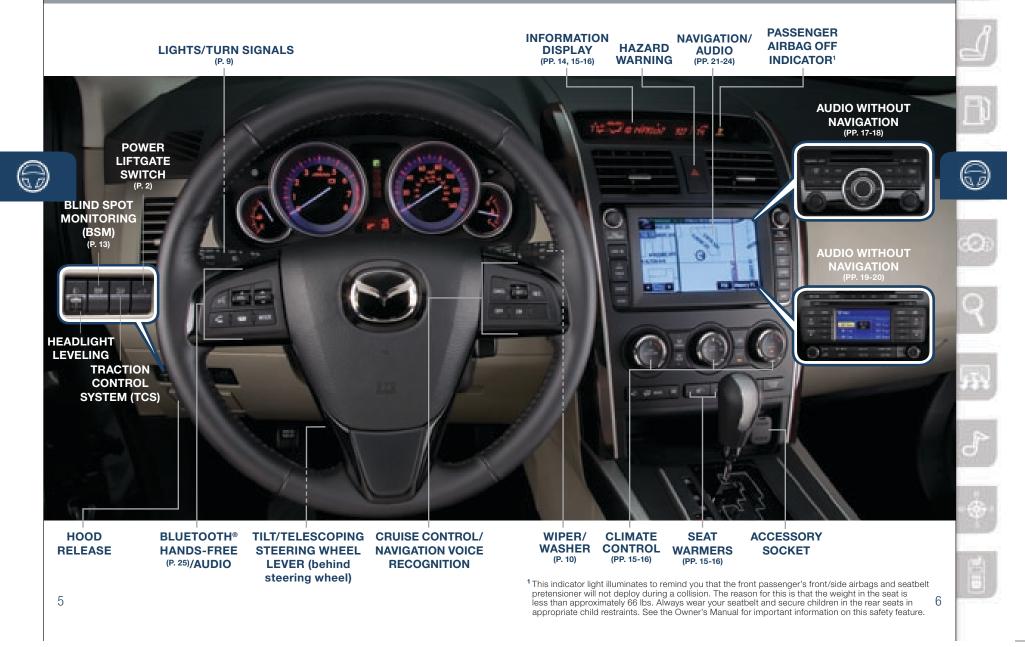
Straps.

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Driver's View (shown with optional

Navigation System)



Instrument Cluster



Feature Highlights

LIGHTING CONTROL/TURN SIGNAL LEVER



WINDSHIELD WIPER/WASHER CONTROL LEVER

AUTO: The rain sensor senses the amount of rainfall and turns the wipers on or off. Rotate inner ring away from you (clockwise) for less sensitivity (requires more rain to turn wipers on) and towards you (counterclockwise) for more sensitivity (requires less rain to turn wipers on).

NOTE: Vehicles not equipped with AUTO wipers will have INT wipers. Set the lever to INT and choose an interval timing by rotating the ring between fast and slow.









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Feature Highlights

SPORT A/T MANUAL SHIFT MODE

The Sport *AT* Manual Shift Mode gives you the feel of driving a manual transmission by allowing you to manually shift to control engine rpm and torque when more control is desired.

To Use Manual Shift Mode:

• Shift lever from D to M.

NOTE: Changing to manual mode can be done while driving the vehicle.

To Shift Up to a Higher Gear:

• Tap shift lever back (+) once.

To Shift Down to a Lower Gear:

• Tap shift lever forward (-) once.



AUTO-DIMMING MIRROR AND HOMELINK®



HomeLink Auto-Dimming Light Auto-Dimming Auto-Dimming Indicator Light Sensor On Off

Auto-Dimming Mirror

- Auto-dimming will automatically darken your rearview mirror to reduce headlight glare from vehicles behind you.
- Auto-dimming is activated every time the vehicle is started.

On

Off

0

NOTE: In addition to the auto-dimming mirror's rear light sensor, there is also a front light sensor (not shown). Do not place or hang any objects over the front or rear mirror light sensors, otherwise, the auto-dimming mirrors will not operate properly.

HomeLink® 😰 😥

- This feature provides a convenient way to replace up to three transmitters such as garage door openers, home lighting remotes and other radio frequency devices.
- Refer to your Owner's Manual for complete programming details.

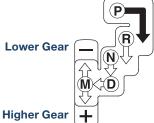


ALUMINUM WHEEL CARE

Your aluminum wheels have a protective coating on them. Only use a mild soap or neutral detergent with a sponge or soft cloth to clean them. Using a wire brush, polishing compound, solvent, or any type of abrasive cleaner may damage the protective coating.

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Fuel Door

To avoid scratching the paint during refueling, secure the fuel filler cap — tether over the hook as shown.

FUEL DOOR RELEASE

(located on floor inside driver's side door)

To open, pull the remote fuel door release.

NOTE: Fuel requirement 87 Octane.



Feature Highlights

BLIND SPOT MONITORING (BSM) SYSTEM

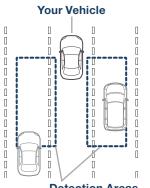
The Blind Spot Monitoring (BSM) system is designed to assist the driver by monitoring the blind spots to the rear of the vehicle on both sides.

- If your vehicle speed is 20 mph (32 km/h) or more, the BSM will warn you of vehicles in the detection area by illuminating the BSM warning lights located on the left and right door mirrors.
- If you operate a turn signal in the direction of an illuminated BSM warning light, the system will also warn you with a beeping sound and warning light flash.
- BSM sensors are located under the left and right rear bumper areas. The BSM system may not operate properly if the rear bumper gets too dirty, so keep the rear bumper area clean.

Please refer to your Owner's Manual for complete details.

Turning BSM System Off

To manually turn the BSM system off, push the BSM OFF switch on the dash. The BSM OFF indicator will illuminate in the instrument cluster when the BSM system is off. The BSM system will automatically turn on the next time the vehicle is started.





Detection Areas

NOTE: Do not rely completely on the BSM system and be sure to look over your shoulder before changing lanes:

- The BSM system can assist the driver in confirming the safety of the surroundings, but is not a complete substitute.
- The driver is responsible for ensuring safe lane changes and other maneuvers.
- Always pay attention to the direction in which the vehicle is traveling and the vehicle's surroundings.
- The BSM system does not operate when the vehicle speed is lower than about 20 mph (32 km/h).

PORTABLE AUDIO PLAYER INTEGRATION **USING THE AUX JACK**

Your vehicle is equipped with an AUX or auxiliary lack that will allow you to play your portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving. Refer to the Owner's Manual for additional information.



NOTE: You will need a cable with an 1/8 inch mini stereo plug to connect your portable audio player into the aux jack.

- 1 Locate the AUX jack inside the center console.
- 2 Plug 1/8 inch mini stereo plug into the portable audio player and into the AUX jack. Turn portable audio player on.
- 3 Turn the vehicle audio system on.
- 4 Without Navigation System: Push AUX button on audio system OR push MODE button on steering wheel controls until "AUX" is displayed.
- With Navigation System: Push SOURCE button on audio system, then push AUX1 on screen OR push MODE button on steering wheel controls until "AUX1" is displayed.
- 5 Use the portable audio player controls to play music.

NOTE: Set the volume level on your portable audio player to the highest level before distortion starts. Then, adjust volume in the vehicle using the audio system Power/Volume control or the steering wheel volume up and down controls.





Automatic Climate Control



Automatic Climate Control Operation

- **1** Push AUTO to turn the front air conditioning on.
- 2 Rotate AUTO dial (driver's temperature control) to the desired cabin air temperature setting (shown in the Information Display above).

NOTE: Rotating fan control dial, or pushing the MODE button, or A/C switch, or windshield defroster switch while in AUTO ON mode will cancel auto A/C.

Dual Zone Operation

- To allow the passenger to independently control passenger side temperature setting, rotate the DUAL dial (passenger's temperature control) or push the DUAL button. The DUAL indicator will illuminate and passenger temperature setting will be displayed on the Information Display.
- To turn off Dual Zone operation, push the DUAL button.

Information Display Functions

- Driver's Temperature
- Audio
- Bluetooth[®] Hands-Free
- Clock/Trip Computer

Climate Control

- Outside/Passenger Temperature

NOTE: With defroster and floor vents or windshield defroster mode, the system turns on the A/C compressor and selects the FRESH AIR mode. This helps defrost the windows more efficiently by dehumidifying the air. The A/C compressor will always be on in defroster mode, but the defroster (and floor) will deliver warm air when the temperature dial is set to a warmer temperature and the engine warms up.

- ttt REAR A/C Push to manually turn air conditioning ON or OFF while climate control REAR system is on.
- **MODE** Push to select the desired airflow mode.
- **OUTSIDE** Push to display outside TEMP temperature. Push and hold
 - DUAL for three seconds or longer to switch from Fahrenheit and Celsius or vice versa. \sim
- OFF Push to turn climate control system off.
- W FRONT Push to defrost the windshield.

Rear Climate Control Operation from Front Seats

- 1 Turn the front air conditioning on.
- 2 Push the REAR control button on the front control panel (indicator on).
- **3** Selection of the airflow mode, airflow amount and temperature will be automatically controlled to the same setting as the front air conditioner.

NOTE: If the rear AUTO button is pressed while the front A/C button is off, the rear air conditioning operates only to circulate air. Setting the temperature to the maximum 16 high or low will not provide the desired temperature at a faster rate.

x



seats can be warmed by pushing the applicable seat warmer button

- Seat temperature increases as the number of indicator lights increases. Two lights equal high, one light equals low.
- When the seat warmers are not needed, push button until indicator lights are off.

Push to allow control from the

rear controls (indicator on).

system ON and to select

Rotate dial to turn the

the desired fan speed.

Push to allow separate

Push to recirculate cabin air

to reduce outside odors and

improve cooling (indicator

on) or receive fresh air

temperature control.

driver/passenger

(indicator off).

Push to defrost the

rear window.





Audio Controls Without Navigation



POWER ON

Push the POWER/VOLUME to turn the radio on.

MEDIA SELECTION

Radio: Push FM/AM button to select the FM1, FM2, or AM band. The selected band will be indicated in the Information Display.

Satellite Radio: Push the SAT button for SIRIUS® Satellite radio. See the Owner's Manual for more details. If your vehicle is equipped with Sirius XM Radio, your new Mazda includes a six-month introductory subscription. Vehicles equipped with this feature will have a satellite radio antenna located on the roof or trunk lid. Call 888-539-7474 to activate your subscription! **CD:** Push CD button to select the CD player.

Auxiliary Input: Push AUX button to switch to jack input or Rear Seat Entertainment System (RSES).

TUNING

The radio has the following tuning controls:

- Manual: Turn the TUNE dial to manually change the frequency.
- Seek: Push the TRACK/SEEK
 ∧ ∨ tuning buttons to automatically seek a higher or lower frequency with a station.
- Scan: Push the SCAN button to automatically sample strong stations for seconds each. Push again to cancel.

- **Preset Channel:** Push the Preset Channel buttons (1-6) to select a station stored in memory. To store a station, push and hold a button (1-6) until a beep is heard.
- Auto Memory Tuning: Push the AUTO-M button to store an additional 6 stations on each FM and AM band without disturbing the previously stored stations. This is useful when driving in an area where the local stations are not known. Refer to the Owner's Manual for complete details.

INFO

Push to display the trip computer in place of the clock. The trip computer can display:

- Current fuel economy
- Average fuel economy
- Approximate distance you can travel on the available fuel in your gas tank.
- Average vehicle speed.

CLOCK

Push to display clock.



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J

Audio Controls Without Navigation



POWER ON

Push the POWER/VOLUME to turn the radio on.

MEDIA SELECTION

Radio: Push FM/AM button to select the FM1, FM2, or AM band. The selected band will be indicated in the Information Display.

Satellite Radio: Push the SIRIUS button for SIRIUS® Satellite radio. See the Owner's Manual for more details. If your vehicle is equipped with Sirius XM Radio, your new Mazda includes a six-month introductory subscription. Vehicles equipped with this feature will have a satellite radio antenna located on the roof or trunk lid. Call 888-539-7474 to activate your subscription! **CD:** Push CD/AUX button to select the CD plaver.

19 **AUX:** Push CD/AUX button to switch to AUX jack input.

PHONE: Push PHONE button for multi-function display.

TUNING

The radio has the following tuning controls:

- Manual: Turn the TUNE dial to manually change the frequency.
- Seek: Push the SEEK/TRACK
- ∧ ∨ tuning buttons to automatically seek a higher or lower frequency with a station.
- Scan: Push the SCAN button to automatically sample strong stations for seconds each. Push again to cancel.
- **Preset Channel:** Push Selection button 2, 3, 4, 6, 7, or 8 to select a station stored in memory. To store a station, push and hold Selection button 2, 3, 4, 6, 7, or 8 until station is displayed.

• Auto Memory Tuning: Push and hold the AUTO-M button to store an additional 6 stations on each FM and AM band without disturbing the previously stored stations. This is useful when driving in an area where the local stations are not known. Refer to the Owner's Manual for complete details.

LOADING A CD Single CD Player

 Insert the CD into the slot, label-side up. The auto loading mechanism will load the CD and begin to play it.

In-Dash CD Changer

 Push the LOAD button and when "IN" is displayed, insert the CD.

FOLDER SEARCH (during MP3/WMA CD playback)

 To change to the previous folder, push the folder down button (V), or push the folder up button (A) to advance to the next folder.

INFO

Push to display the trip computer in place of the clock on the information display. The trip computer can display:

- Current fuel economy
- Average fuel economy
- Approximate distance you can travel on the available fuel in your gas tank.
- Average vehicle speed.

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P

Audio Controls With Navigation

TO LOAD/PLAY A CD

- 1. Push LOAD/A.
- Select the CD on-screen button.
 Wait for the screen to lower.
 Insert the CD after "IN" is displayed on the
- Information Display. The CD will begin playing after the screen closes.



POWER ON

Push the POWER/VOLUME button to turn the radio on.

MEDIA SELECTION

Push the SOURCE button to select the appropriate on-screen button:

Radio: Select FM or AM button for FM1, FM2, or AM band. The selected band will be indicated in the Information Display.

DISC: Select for CD player.

SAT: Select for SIRIUS[®] Satellite radio. See the Owner's Manual for more details. If your vehicle is equipped with Sirius XM Radio, your new Mazda includes a six-month introductory subscription. Vehicles equipped with this feature will have a satellite radio antenna located on the roof or trunk lid. Call 888-539-7474 to activate your subscription!

AUX: Select to switch to AUX jack 21 input or Rear Seat Entertainment System (RSES). **iPod:** Select to play iPod. **BT-Audio:** Select for Bluetooth[®] Audio.

TUNING

The radio has the following tuning controls:

- **Manual:** Turn the TUNE/ AUDIO dial to manually change the frequency.
- Seek/Track: Push and hold the SEEK/TRACK ∧ ∨ buttons to automatically seek a higher or lower frequency or track, depending on media selected.

NOTE: If you continue to push and hold the buttons, the frequency will continue changing without stopping until released.

- Scan: Push the SCAN button to automatically sample strong stations for seconds each. Push again to cancel.
- Preset Channel: Can be used to store 8 AM, 16 FM and 18 SIRIUS[®] Satellite stations.

- 1 Push the SOURCE button.
- 2 Select AM/FM or SAT.
- **3** For FM, select FM1/2 button, for SAT, select PRESETS button.
- 4 Tune to the desired station using the SEEK/TRACK button or by turning the TUNE/AUDIO dial.
- **5** Select and hold any channel preset on-screen button for about two seconds until a beep is heard.
- · Repeat to store other stations.
- Auto Memory Tuning: Select and hold the AUTO-M on-screen button until beep is heard to store an additional 8 stations on each FM and AM band without disturbing the previously stored stations. This is useful when driving in an area where the local stations are not known. Refer to the Owner's Manual for complete details.

SETTING YOUR CLOCK

- 1. Push the MENU button.
- 2. Select the Set Clock tab.
- **3.** Choose a 24-hour display or a 12-hour display.
- 4. Use the + hour and hour tabs to enter the correct hour.
- 5. Use the +1 min (minutes) and -1 min to move minutes ahead or back.

NOTE:

- When Auto Time Zone is switched ON, the time cannot be adjusted manually.
- When Auto Time Zone is switched OFF, the daylight saving time on-screen button cannot be operated.

INFO

Push to display the trip computer in place of the clock on the information display. The trip computer can display:

- Current fuel economy
- Average fuel economy
- Approximate distance you can travel on the available fuel in your gas tank.
- Average vehicle speed.

REAR VIEW MONITOR

Placing the gearshift lever into Reverse automatically operates the Rear View Parking

Camera and is viewable via the navigation display screen.

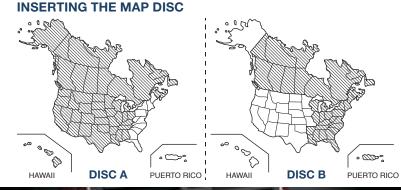
NOTE: When using the Rear View Parking Camera, please check your surroundings as objects may be closer than they appear.



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Navigation System (inserting disc/selecting destination)





Your navigation system operates using the map discs supplied.

- Disc A covers most of the Midwest and Western states including Hawaii and Alaska.
- Disc B covers some of the Midwest and all of the Eastern states including Puerto Rico.
- Both discs cover all of Canada.

NOTE: If the "state your address is in" is not displayed when entering a destination, you may have the wrong disc in the navigation system.

- 1 Push LOAD.
- **2** When "Load/Eject" screen appears select "MAP". Wait for navigation screen to tilt open.
- **3** Remove current map disc (if installed) and insert the desired map disc, with the printed side facing up, into the lower DVD MAP slot.
- **4** Read the Caution carefully and select the "AGREE" on-screen button.

SELECTING A DESTINATION USING A STREET ADDRESS

You can choose setting a destination using a street address, a point of interest, the nearest restaurants, ATMs, gas stations, hospitals and more.

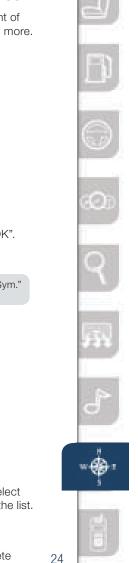
- 1 Push "MENU" button next to navigation screen.
- 2 Select "Destination Entry" on navigation screen.
- 3 Select "Address".
- 4 Select the "State" or "Province".
 - · Scroll down past the States to find Canadian Provinces.
- 5 Select "OK".
- 6 Select "City".
- 7 Select "Input City Name".
- 8 Use the keyboard to enter the city name.
- 9 Select "Street".
- 10 Use the keyboard to enter the street name.
- 11 Select "House No".
- 12 Use the keyboard to enter the house number, then select "OK".
- **13** When the map appears, select "Destination".
- **14** Select "Guide" or just start driving.

NOTE: When entering numbers for a street name, (e.g. 1st Ave.), push "Sym." button to switch to the numeric keyboard.

SELECTING A POINT OF INTEREST (POI) NEAR YOUR CURRENT LOCATION

- 1 Push "MENU" button next to navigation screen.
- **2** Select "Destination Entry" on navigation screen.
- 3 Select "Point of Interest".
- 4 Select "Nearest".
- 5 Select "Current Position".
- 6 In the QUICK POI screen, select the category of the point of interest you want to find. You can set multiple categories for searching up to five.
- 7 After selecting categories, select "List".
- 8 Search result shows up as a list in "LOCAL POIs" screen. Select the point of interest you want to set as the destination from the list.
- 9 Select "Destination".
- **10** Select "Guide" or just start driving.

Please refer to your Navigation System Owner's Manual for complete details and important safety information.



Bluetooth®

PAIRING YOUR BLUETOOTH® PHONE OR AUDIO DEVICE

NOTE: Before pairing your cell phone or audio device, it is recommended that you refer to its manual for steps to turn on Bluetooth[®] and perform pairing.

- 1 Push and release the ∠ or w{ button located on the steering wheel and wait for a beep.
- 2 After the beep say, "Set-up".
- 3 After the beep say, "Pairing options".
- 4 After the beep say, "Pair".
- **5** After the beep, say any 4-digit code.
- 6 Place phone or audio device in Discovery mode; if necessary, consult its manual, or go to www.mazdausa.com/bluetooth and select model, Bluetooth[®], then follow screen prompts.
- 7 Input the 4-digit code you chose earlier.
- 8 After the phone or audio device is recognized, you will be prompted to name the paired device, such as **"Tom's phone or player"**.



MODE

9 When paired, a symbol will be displayed in the information display - a phone symbol for a phone and a music symbol for an audio device. If the symbol is not displayed, the Bluetooth[®] device is not paired.

NOTE:

- Please refer to your Owner's Manual for complete details on how to "pair" up to 7 Bluetooth[®] phones and audio devices, and how to use the built-in tutorial and other important safety information.
- For toll-free Bluetooth[®] Hands-Free customer service call 800-430-0153 or go to www.MazdaUSA.com/bluetooth for assistance.
- Set the volume level on your cell phone or audio device, then adjust the volume in the vehicle using the volume control on the audio system or the steering wheel.

TO MAKE OR RECEIVE A HANDS-FREE CALL

- 1 Push the **C** or ω⁴ and after the beep say, **"Dial"**.
- 2 Say the number you would like dialed. The prompt will repeat the number and ask if it's correct. If it is say, "Yes".
- To receive an incoming call, push . To end or reject a call, push ; beep will confirm the call is ended.

When using Bluetooth[®] audio function:

The sound quality of Bluetooth[®] streaming audio varies depending on the device, even when recorded with a recommended bit rate of 128 kbps.



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- Personalized maintenance schedules
- Zoom-Zoom Owner Magazine
- Warranty information and on-line Owner's Manuals
- Wallpaper, videos and other fun stuff
- Accessories specifically designed for your vehicle
- Car Care Discount Coupons available from your Mazda Dealer

Visit and register at MyMazda.com today!

Customer Delivery Checklist

Customer Delivery Checklist

DATE

VEHICLE PRESENTATION:

Refer to the Smart Start Guide during presentation

Keyless Entry1-2

- Keyless Transmitter
 - Advanced Key*
- Door Request Switches*
- Liftgate Request Switch*
- Power Door Locks

Starting The Engine......2



 Start Knob Ignition (Advanced Key*)

Liftgate.....2

- Manual Operation
- Power Liftgate (PLG) Operation*

- Adjustment
- Memory Seat Function*

Rear Seat Access......4

• 2nd and 3rd row seating access

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- AUX Input..... 14



- SIRIUS[®] Satellite Radio Operation
- Trip Computer (INFO Button)
- Back-Up Camera (Navigation only)

Set Clock 17, 19, 22



Navigation System* 23-24

- 2 Disc System, Insert Disc
- Enter Destination
- Select POI

Bluetooth[®] Hands-Free 25

- Tutorial
 Toll-Free
- Pair Phone Customer Service
- Make a Call **800-430-0153**
 - *if equipped

All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:

SALES CONSULTANT	CUSTOMER

Signed copy must be placed in dealer jacket

11	SALES CONSULTANT	CUSTOMER'S NAME
12	VIN	E-MAIL
12		

PRESENTATION OF OWNER'S MATERIALS:

Review the following items with the customer

Smart Start Guide

DEALERSHIP

 Remove this checklist from Smart Start Guide

□ Warranty Information

- Basic Vehicle –
 36 months/36,000 miles
- Roadside assistance program

SERVICE DEPARTMENT

□ Introduce Service Manager; Provide business cards

- Review Service and Parts Department hours of operation
- Explain free Full Circle Service Inspection
- Schedule first maintenance service

MyMazda.com

 Offer to register customer on MyMazda.com

Owner's Manual

Scheduled Maintenance Windshield Cling Reminder

Affix to inside windshield

GENUINE MAZDA SERVICE

Because you and your Mazda deserve the best

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local Authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.*

At participating Mazda Full Circle Service Centers,** our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

* See vehicle's scheduled-maintenance program for details. ** Visit the Mazda Owners website at MyMazda.com/fullcircle to find a participating Mazda Full Circle Service Dealer.

Customer Assistance Center: 1-800-222-5500 Roadside Assistance Contact: 1-800-866-1998



FREE FULL CIRCLE SERVICE INSPECTION

We're committed to providing expert Mazda service.

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a COMPLIMENTARY MULTI-POINT INSPECTION. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

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