

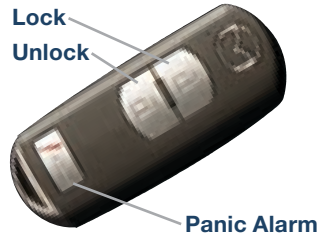


2010 Mazda CX-7

SMART START GUIDE



Optional equipment shown.

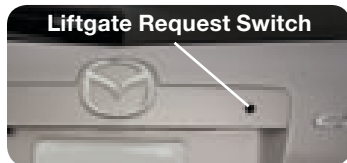


ADVANCED KEYLESS ENTRY SYSTEM

- This system allows you to lock and unlock the doors, and even start the engine without taking the key out.

While Carrying the Advanced Key...

- **Unlock the driver's door** by pushing the driver's door request switch once.
- **Unlock all doors** by pushing the driver's door request switch twice OR by pushing the passenger's door request switch or liftgate request switch once.
- **Lock or unlock the liftgate** by pushing the liftgate request switch once.
- **Lock all doors** by pushing the driver's door, passenger door, or liftgate request switches once.
- **Open the front windows and moon roof** by pushing the unlock button on the advanced keyless entry transmitter and then pushing again and holding; release to stop.
- **Close front windows and moon roof** by pushing and holding the driver's door request switch; release to stop.



KEYLESS ENTRY SYSTEM

This system remotely locks and unlocks the doors and the liftgate, and opens the power windows and moon roof.

Release Button

- Push to extend key.
- Push & fold to retract key.

Unlock

- Push once to unlock driver's doors.
- Push twice (within three seconds) to unlock all doors and liftgate.
- Push twice and hold to open front windows and moon roof.



Lock

- Push once to lock all doors and liftgate.
- Push twice (within five seconds) for horn sound verification that all doors are locked.

Panic Alarm

- Push for one second or more to activate alarm.
- Push Lock, Unlock, or Panic Alarm to turn alarm off.

STARTING THE ENGINE

While Carrying the Advanced Key...

- **Start the engine** by pushing the start knob in and turning it (like a normal key) while depressing the brake pedal.
- **Shut the engine OFF** by turning the start knob to the ACC position and then pushing in and turning to the Lock position.
- The **KEY** indicator light will show green when the advanced key is detected. If the **KEY** indicator light flashes green, the advanced key transmitter battery power is low.
- If the advanced key cannot be used due to a malfunction or dead advanced key battery, use the auxiliary key to lock/unlock the doors and to start the engine.

With the Auxiliary Key...

- 1 To start engine, remove the Start knob cover by pushing both release buttons and pulling the cover off.
- 2 Push the key release to remove the auxiliary key.
- 3 Insert the auxiliary key into the key cylinder and turn it to start the engine.



Auxiliary Key
(for opening the doors and starting the engine)



ELECTRONICALLY OPERATED DRIVER SEAT CONTROLS

Recline Switch

Push forward or backward to adjust seatback angle.

Slide/Tilt Switch

Seat can be moved back and forth, raised, lowered, or tilted with this control.



Memory Seat Switch

To Program the Driver's Seat Position

- 1 Park vehicle.
- 2 Adjust seat to desired position using the Slide/Tilt and Recline switches.
- 3 While holding the SET button in, push one of the three (3) programming buttons until a beep is heard. Programming is now complete. Program remaining two buttons as desired.

NOTE: You can also program one seat position for each advanced key/retractable type key used with the vehicle. See Owner's Manual for programming instructions.

To Move the Seat to a Programmed Position

- **With driver's door OPEN and ignition OFF**, push and release one of the programmed buttons (1, 2, or 3) when entering the vehicle.

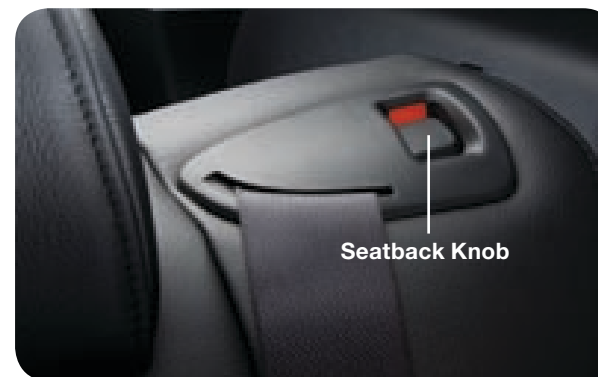
OR

- **With driver's door CLOSED and ignition ON**, push and hold one of the programmed buttons (1, 2, or 3).

NOTE: Memory seat functions DO NOT operate when driver's door is OPEN and ignition is ON, when driver's door is CLOSED and ignition is OFF, or when the vehicle is in motion.

FOLDING SECOND-ROW SEATS

- 1 Unfasten the lap portion of the rear center seat belt.
- 2 Support the seatback with your hand.
- 3 Push the rear seatback knob down (red indicator is visible when seat is in the unlocked position).
- 4 Bring the seatback forward.



Returning second-row seats to upright position

- 1 Raise seatbacks until they lock into position (red indicator is not visible when seat is in the locked position).
- 2 Pull on the top of the seatbacks from inside the vehicle to make sure they are locked.
- 3 Check that all seat belts are routed properly for passenger use.

Liftgate

LIFTGATE

- To open, pull up on the handle and raise the liftgate.
- To close, push the liftgate down until it securely locks, but do not slam.



REAR VIEW MONITOR

Placing the gearshift lever into Reverse automatically operates the Rear View Parking Camera and is viewable via the Multi Information Display (MID) or MID (with compact navigation system) screen.



NOTE: When using the Rear View Parking Camera, please check your surroundings as objects may be closer than they appear.

FUEL DOOR RELEASE

(located on floor next to driver's seat)

To open, pull the fuel door release.

Fuel

- *2.5L Non-Turbo Engine:* Regular Unleaded Fuel – 87 Octane
- *2.3L Turbo Engine:* Premium Fuel – 91-93 Octane

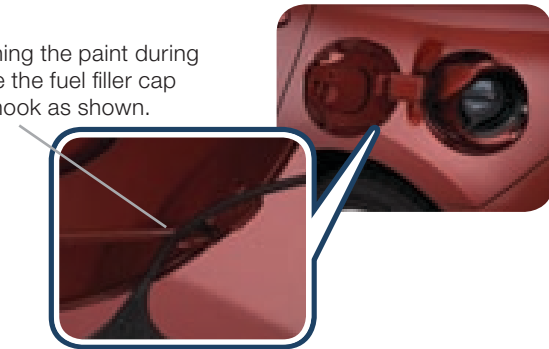
Lower Octane Fuel Usage

2.3L Turbo Engine: Lower octane fuel (down to 87 octane) may be used, but may result in reduced performance; refueling the vehicle with the correct octane fuel a couple of times will restore vehicle performance.



Fuel Door

To avoid scratching the paint during refueling, secure the fuel filler cap tether over the hook as shown.



TURBOCHARGER TIPS (2.3L Turbo Engine)

After driving at freeway speeds or up a long hill, idle engine at least 30 seconds in order to cool turbocharger. Avoid shutting the engine off abruptly after a hard or long drive as turbocharger damage may result.

- Do NOT race or over-rev ANY engine when starting, particularly a turbocharged engine.
- Do NOT add aftermarket devices to alter the engine's ignition, fuel delivery, or turbo boost pressure, as this may lead to serious engine damage and void your warranty.

Driver's View



**LIGHTS/
TURN SIGNALS**
(P. 11)

**BLUETOOTH®
HANDS-FREE
AUDIO**
(P. 25)

**CRUISE
CONTROL**

**WIPER/
WASHER**
(P. 12)

**MULTI INFORMATION
DISPLAY/NAVIGATION**
(PP. 21-24)

**HAZARD
WARNING**

**INFORMATION
DISPLAY**
(P. 14)

**PASSENGER
AIRBAG OFF
INDICATOR¹**

**HEADLIGHT
LEVELING**

**TRACTION
CONTROL
SYSTEM
(TCS OFF)**

**BLIND SPOT
MONITORING
(BSM OFF)**
(P. 15)

**HOOD
RELEASE**

**TILT STEERING
WHEEL LEVER**
(behind steering wheel)

**MULTI INFORMATION
DISPLAY/NAVIGATION**
(PP. 21-24)

CLIMATE CONTROL
(PP. 17-18)

**12V ACCESSORY
SOCKET**

AUDIO
(PP. 19-20)

¹ **PASSENGER AIRBAG OFF** This indicator light illuminates to remind you that the front passenger's front/side airbags and seatbelt pretensioner will not deploy during a collision. The reason for this is that the weight in the seat is less than approximately 66 lbs. Always wear your seatbelt and secure children in the rear seats in appropriate child restraints. See the Owner's Manual for important information on this safety feature.

Instrument Cluster

Optional
Black-Out
Meter shown



INSTRUMENT CLUSTER
DIMMER KNOB

TACHOMETER

SPEEDOMETER

GEAR INDICATOR

ODOMETER/
TRIP METER

FUEL GAUGE

ENGINE COOLANT
TEMPERATURE GAUGE

ODOMETER/
TRIP METER
SELECTOR KNOB


GLOSSARY OF WARNING AND INDICATOR LIGHTS

NOTE: See Owner's Manual for more details and explanations.


 **Low Engine Oil Pressure**


 **Check Engine**

 **Brake**
Parking brake on/low brake
fluid/malfunction


 **ABS
(Antilock Brake System)**
ABS malfunction

 **Low Washer Fluid Level**

 **KEY Warning Light
(RED)** Advanced key not detected
or advanced key battery is dead.

 **KEY Indicator Light
(GREEN)** On: Advanced key
detected; engine is ready to start.
Flashing: Advanced key battery is low.

 **CRUISE Cruise Main Indicator
Light (AMBER)/Cruise Set
Indicator Light (GREEN)**


 **Tire Pressure Monitoring
System (TPMS)**
Tire pressure may be low in one or
more tires.

 **Door Ajar**

 **TCS OFF
(Traction Control System)**

 **Turn Signal/
Hazard Warning**

 **Traction Control System
(TCS)/Dynamic Stability
Control (DSC)**
On: TCS/DSC malfunction
Flashing: TCS/DSC operating

 **Automatic Transmission**
Transmission malfunction

 **A/T Shift Position**

 **Security Indicator**

 **BSM OFF
(Blind Spot Monitoring)**

 **Airbag/Front Seat Belt
Pretensioner System**
On or Flashing: Airbag malfunction


 **Seat Belt**
Seat Belt unbuckled/malfunction

 **Charging System**
Charging system malfunction

 **Check Fuel Cap**

 **Low Fuel**

 **Headlight High Beam**

 **4WD**
Dealer inspection is required if this
light is flashing, indicating high
temperature differential oil, or if the
light stays illuminated, indicating an
abnormality with the system.

 **Lights On (Exterior Lights)**

NOTE: The tire pressure should be set when tires are cold. Large changes in ambient temperatures or altitude will cause tire pressure change and may cause TPMS warning light to illuminate.

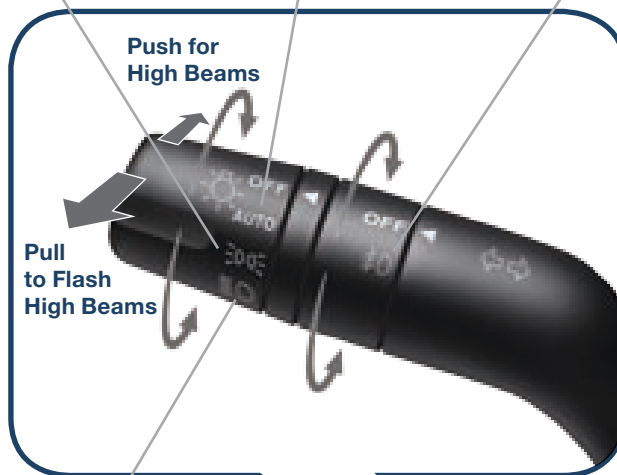
Feature Highlights

LIGHTING CONTROL/TURN SIGNAL LEVER

AUTO: The light sensor automatically determines when to turn the headlights on or off.

: Turns tail, parking, and dashboard lights on.

: Turns fog lights on only when headlights are on.



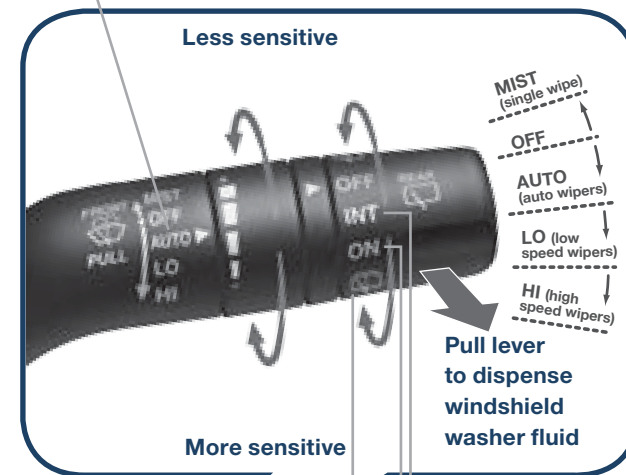
: Turns tail, parking, dashboard, and headlights on.



WINDSHIELD WIPER/WASHER CONTROL LEVER

AUTO: The rain sensor senses the amount of rainfall and turns the wipers on or off. Rotate inner ring away from you (clockwise) for less sensitivity (requires more rain to turn wipers on) and towards you (counterclockwise) for more sensitivity (requires less rain to turn wipers on).

NOTE: Vehicles not equipped with AUTO wipers will have INT wipers. Set the lever to INT and choose an interval timing by rotating the ring between fast and slow.



Rear Window Wiper/Washer

INT = Intermittent

ON = Normal speed

= Rear washer/wiper (hold as desired)



Feature Highlights

SPORT A/T MANUAL SHIFT MODE

The Sport A/T Manual Shift Mode gives you the feel of driving a manual transmission by allowing you to manually shift to control engine rpm and torque when more control is desired.

To Use Manual Shift Mode:

- Shift the lever from D to M.

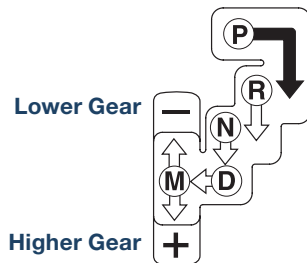
NOTE: Changing to manual mode can be done while driving the vehicle.

To Shift Up To A Higher Gear:

- Tap shift lever back (+) once.

To Shift Down To A Lower Gear:

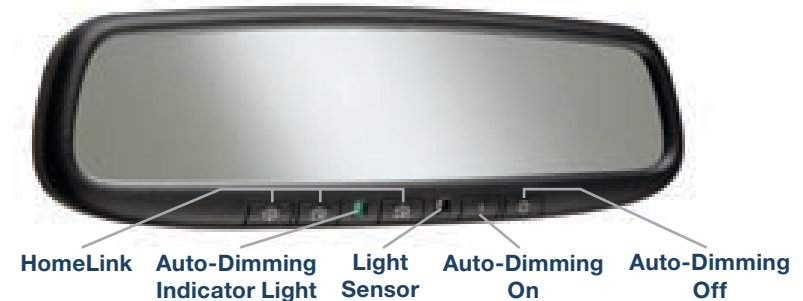
- Tap shift lever forward (-) once.



ALUMINUM WHEEL CARE

Your aluminum wheels have a protective coating on them. Only use a mild soap or neutral detergent with a sponge or soft cloth to clean them. Using a wire brush, polishing compound, solvent, or any type of abrasive cleaner may damage the protective coating.

AUTO-DIMMING MIRROR AND HOMELINK®



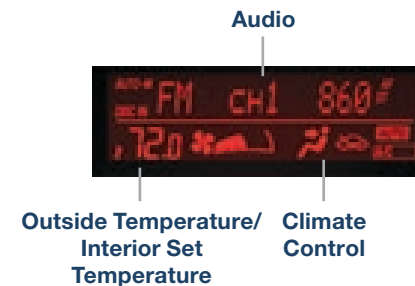
- Auto-Dimming will automatically darken your rear view mirror to reduce headlight glare from vehicles behind you.
- Auto-Dimming is activated every time the vehicle is started.

NOTE: In addition to the auto-dimming mirror's front light sensor, there is also a rear light sensor (not shown). Do not place or hang any objects over the front or rear mirror light sensors, otherwise, the auto-dimming mirror will not operate properly.

HomeLink®

- This feature provides a convenient way to replace up to three transmitters such as garage door openers, home lighting remotes and other radio frequency devices.
- Refer to your Owner's Manual for complete programming details.

INFORMATION DISPLAY (with automatic air conditioning system)



Feature Highlights

BLIND SPOT MONITORING (BSM) SYSTEM

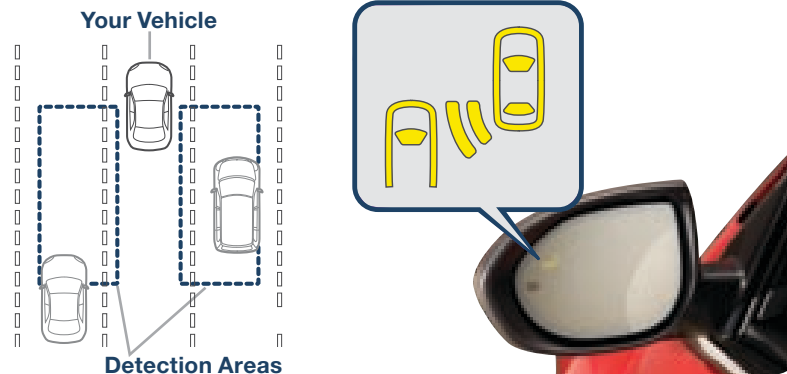
The Blind Spot Monitoring (BSM) system is designed to assist the driver by monitoring the blind spots to the rear of the vehicle on both sides.

- If your vehicle speed is 20 mph (32 km/h) or more, the BSM will warn you of vehicles in the detection area by illuminating the BSM warning lights located on the left and right door mirrors.
- If you operate a turn signal in the direction of an illuminated BSM warning light, the system will also warn you with a beep and warning light flash.
- BSM sensors are located under the left and right rear bumper areas. The BSM system may not operate properly if the rear bumper gets too dirty, so keep the rear bumper area clean.

Please refer to your Owner's Manual for complete details.

Turning BSM System Off

To manually turn the BSM system off, push the BSM OFF switch on the dash. The BSM OFF indicator will illuminate in the instrument cluster when the BSM system is off. The BSM system will automatically turn on the next time the vehicle is started.



NOTE: Do not rely completely on the BSM system and be sure to look over your shoulder before changing lanes:

- The BSM system can assist the driver in confirming the safety of the surroundings, but is not a complete substitute.
- The driver is responsible for ensuring safe lane changes and other maneuvers.
- Always pay attention to the direction in which the vehicle is traveling and the vehicle's surroundings.
- The BSM system does not operate when the vehicle speed is lower than about 20 mph (32 km/h).

PORTABLE AUDIO PLAYER INTEGRATION USING THE AUX JACK

Your vehicle is equipped with an AUX or auxiliary jack that will allow you to play your portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving. Refer to the Owner's Manual for additional information.

NOTE: You will need a cable with an 1/8 inch mini stereo plug to connect your portable audio player into the aux jack.

- 1 Locate the AUX jack inside the center console.
- 2 Plug 1/8 inch mini stereo plug into the portable audio player and into the AUX jack. Turn portable audio player on.
- 3 Turn the vehicle audio system on.
- 4 Push the AUX button on the audio face **OR** the MODE button on the steering wheel controls.
- 5 Use the portable audio player controls to play music.



NOTE: Set the volume level on your portable audio player to the highest level before distortion starts. Then adjust the volume in the vehicle using the audio system power/volume control or the steering wheel volume up and down controls.

Manual Climate Control



Temperature Control Dial

Rotate the dial for temperature control.

Push to recirculate cabin air to reduce outside odors and improve cooling (indicator on) or receive fresh air (indicator off).

NOTE: When set to MAX A/C with dashboard vents or dashboard and floor vents, the A/C will turn on, and recirculated air will be selected for maximum cooling.

Fan Control Dial

Rotate the dial to set desired fan speed (1-4).

Push to defrost the rear window.

Mode Selector Dial

Rotate the dial to select airflow mode.

- Dashboard vents
- Dashboard and floor vents
- Floor vents
- Defroster and floor vents
- Windshield defroster

A/C Push to manually turn air conditioning on or off.

NOTE: (Applies to Manual and Automatic Climate Control Systems)
With defroster and floor vents or windshield defroster mode, the system turns on the A/C compressor and selects the FRESH AIR mode. This helps defrost the windows more efficiently by dehumidifying the air. The A/C compressor will always be on in defroster mode, but the defroster (and floor) will deliver warm air when the temperature dial is set to a warmer temperature and the engine warms up.

Automatic Climate Control



Temperature Control Dial

- 1 Push AUTO ON to turn the Automatic Air Conditioning system ON.
- 2 Rotate dial to desired air temperature (shown in Information Display above).

NOTE: Rotating the Fan Control Dial or pushing the MODE while in AUTO ON mode will cancel the Automatic Air Conditioning.

Automatic climate control will allow you to maintain a preset cabin temperature.

Push to recirculate cabin air to reduce outside odors and improve cooling (indicator on) or receive fresh air (indicator off).

Mode Selector

- Push to defrost the windshield.
- Push to select the following airflow mode:

- Dashboard vents
- Dashboard and floor vents
- Floor vents
- Defroster and floor vents
- Windshield defroster

Push to defrost the rear window.

Fan Control Dial

- Rotate the dial to select the desired fan speed.
- Push OFF to turn climate control system off.

A/C Push to manually turn air conditioning on or off.

Audio Controls

SETTING YOUR CLOCK

- Push the **H** button to set the hour.
- Push the **M** button to set the minutes.

NOTE: Push the **:00** button to reset clock to nearest hour.

SEEK UP/DOWN

Some text information is shown in the Multi Information Display (MID).

- **CD (Text CD/MP3/WMA):** Album, music title, and artist (if available on the CD).
- **Radio:** Frequencies stored on each preset button.
- **SAT Radio:** Category name, channel name, music title, and artist name.
- **Bluetooth® audio and AUX:** Nothing shown.

POWER ON

Push the Power/Volume dial to turn the radio on.

MEDIA SELECTION

Radio: Push FM1/2 or AM button to select the FM1, FM2, or AM band. The selected band will be indicated in the Information Display.

Satellite Radio: Push the SAT button for SIRIUS® Satellite radio. See the Owner's Manual for more details. If your vehicle is equipped with Sirius XM Radio, your new Mazda includes a six-month introductory subscription. Vehicles equipped with this feature will have a satellite radio antenna located on the roof or trunk lid. Call 888-539-7474 to activate your subscription!

CD: Push CD button to select the CD player.

Auxiliary Input: Push AUX button to select auxiliary jack.

TUNING

The radio has the following tuning controls:

- **Manual:** Turn the center dial to manually change the frequency.
- **Seek:** Push the TRACK/SEEK $\Delta \nabla$ tuning buttons to automatically seek a higher or lower frequency with a station.
- **Scan:** Push the SCAN button to automatically sample strong stations for seconds each. Push again to cancel.
- **Preset Channel:** Push the Preset Channel buttons (1-6) to select a station stored in memory. To store a station, push and hold a button (1-6) until a beep is heard.

- **Auto Memory Tuning:** Push the AUTO-M button to store an additional 6 stations on each FM and AM band without disturbing the previously stored stations. This is useful when driving in an area where the local stations are not known. Refer to the Owner's Manual for complete details.

PLAYING A CD

- The center dial is used to select songs on a CD.
- Push DISC - CAT button to select a CD (6 CD changer).
- Push FOLDER button to select a folder (MP3/WMA).
- Push SEEK/TRACK button to select a track.

LOADING A CD

Single CD Player

- Insert the CD into the slot, label-side up. The auto loading mechanism will load the CD and begin to play it.

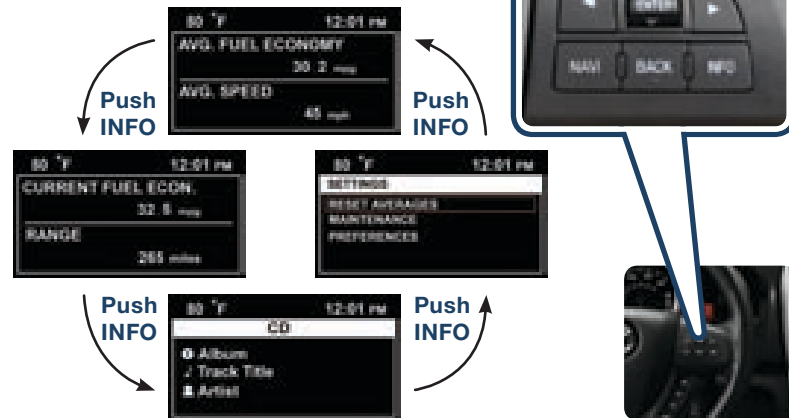
In-Dash CD Changer

- Push the LOAD button and when "IN" is displayed, insert the CD.

Multi-Information Display

MID CONTROLS (on steering wheel):

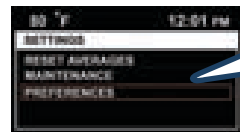
- **INFO button:** Push to switch to the MID.



- **ENTER (UP/DOWN) switch:** Flip the switch up or down to select the item, number, or letter (with highlight) and then push in to enter.
- **RIGHT/LEFT buttons:** Used to select digits when setting numbers for the Maintenance Monitor.
- **NAVI switch:** Used to switch to the navigation mode. Pressing the switch while the Navigation Menu screen or Map Scroll screen is displayed switches the display to the Map screen.
- **BACK button:** Push to undo and/or return to the previous screen.
- **INFO switch:** Used to switch to the multi information display.

MID Setting

The MID can be used to change certain preferences to your liking. They include:



- Distant Unit - km or miles
- Temperature Unit - C° or F°
- Alert Volume - high or low
- Turn Signal Volume - high or low
- Time Zone (with navigation) - to set your time zone for the clock
- Auto Adjust Clock (with navigation) - to set your clock using GPS
- Screen Adjustment (with navigation)/Screen Off
- Language Selection
- Restore Defaults (with navigation)

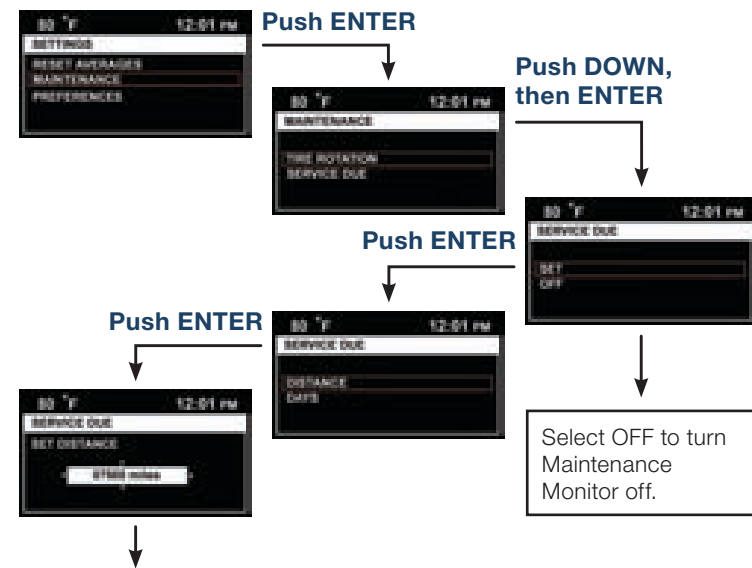
To Change a Preference:

- 1 Push the INFO button several times until SETTINGS is displayed.
- 2 Select PREFERENCE from the menu.
- 3 Select the item you want to change from the menu.

Multi-Information Display

Maintenance Monitor

The Maintenance Monitor will remind you of your next service and/or tire rotation by simply entering a mileage and number of days interval. After setting an interval for each, the system will display a message in the MID for 5 seconds each time the vehicle is started when service due or tire rotation is near (unless ENTER is pushed, which clears the message completely). Once maintenance is done, the Maintenance Monitor needs to be reset to notify you for the next service. To set, reset, or turn off the Maintenance Monitor:

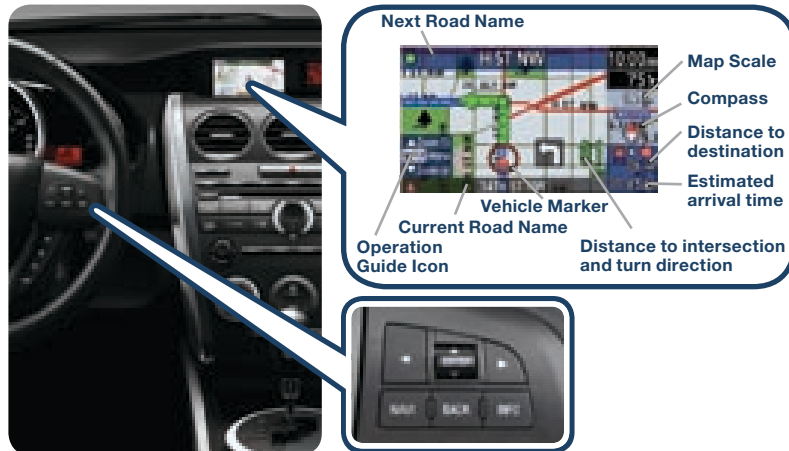


Select a digit using the RIGHT or LEFT button (arrows above the digit to be changed), and then flip the ENTER (UP/DOWN) switch up or down to change the value of the digit. If there is no need to change the digit, leave it as is. When finished, push in on the ENTER (UP/DOWN) switch, then push the INFO button.

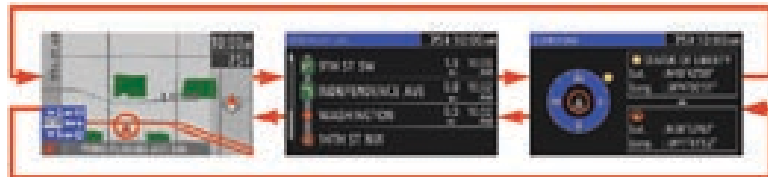
NOTE:

- For the service due notification, the number of days and distance can be set. For tire rotation notification, only the distance can be set.
- For service due, the message appears for whichever one occurs first, mileage or number of days.

COMPACT NAVIGATION CONTROLS (on steering wheel)



- **ENTER (UP/DOWN) switch:** Flip the switch up or down to select the item, number, or letter (with highlight) and then push in to enter. Also use to zoom in/out the map screen and to scroll the map screen up or down while the map scroll cursor is displayed.
- **RIGHT/LEFT buttons:** Used to move cursors to the right and left on certain screens (when arrows are shown either to the left or right). Also use to scroll through the current position (map) screen to the right and left when the map scroll cursor is displayed. Pushing these buttons while the current position (map) screen is displayed switches the screen from the map screen to the turn list screen (with route guidance) to the compass screen and then back to the map screen.



- **NAVI button:** Push to switch to the navigation system - to the current position (map) screen - at any time. It is also used to repeat the voice guidance after the voice guidance has finished.
- **BACK button:** Push to undo and/or return to the previous screen.
- **INFO button:** Used to switch to the multi-information display.

Find a Point of Interest (POI) Near Your Current Location

You can use the navigation system to find the nearest restaurants, ATMs, gas stations, hospitals and more.

- 1 Push ENTER from the Current Position (map) screen.
- 2 Select "Find Local POI."
- 3 Select "Current Position."
- 4 Select the category of the point of interest you want to find.
- 5 Select a POI from the list.
- 6 Select "Start" to set the destination and start guidance.

Set a Destination Using a Street Address

- 1 Push ENTER from the Current Position (map) screen.
- 2 Select "Set Destination."
- 3 Select "Address."
- 4 If the state is not displayed, select "Search Area."
- 5 Select the correct state from the list.
- 6 Select "Input City Name", then use the ENTER (UP/DOWN) switch to input the city name, then select the correct city from the list.
- 7 Use the ENTER (UP/DOWN) switch to input the street name, then select the correct street from the list.
- 8 Use the ENTER (UP/DOWN) switch to input the house number.
- 9 Select "Done."
- 10 Select "Start" to set the destination and start guidance.

Enter Your Home Address

- 1 Push ENTER from the Current Position (map) screen.
- 2 Select Navigation Setup."
- 3 Select "Edit Memory Point."
- 4 Select "Home."
- 5 Select how you want to input your home address - either by entering an address, or from a previous destination, point of interest, memory point, intersection, or from the map.
- 6 Enter your home address.
- 7 Select "Set" to register your home.
- 8 Select "Done" to return to the map.

Change the Volume of the Guidance

- Turn the audio system volume dial while voice guidance is being given.

PAIRING YOUR BLUETOOTH® PHONE OR AUDIO DEVICE

NOTE: Before pairing your cell phone or audio device, it is recommended that you refer to its manual for steps to turn on Bluetooth® and perform pairing.





- 1 Push and release the  or  button located on the steering wheel and wait for a beep.
- 2 After the beep say, **"Set-up"**.
- 3 After the beep say, **"Pairing options"**.
- 4 After the beep say, **"Pair"**.
- 5 After the beep, say any 4-digit code.
- 6 Place phone or audio device in Discovery mode; if necessary, consult its manual, or go to www.mazdausa.com/bluetooth and select model, Bluetooth®, then follow screen prompts.
- 7 Input the 4-digit code you chose earlier.
- 8 After the phone or audio device is recognized, you will be prompted to name the paired device, such as **"Tom's phone or player"**.
- 9 When paired, a symbol will be displayed in the information display - a phone symbol for a phone and a music symbol for an audio device. If the symbol is not displayed, the Bluetooth® device is not paired.



NOTE:

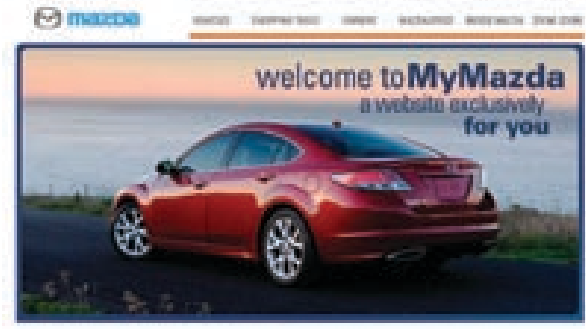
- Please refer to your Owner's Manual for complete details on how to "pair" up to 7 Bluetooth® phones and audio devices, and how to use the built-in tutorial and other important safety information.
- For toll-free Bluetooth® Hands-Free customer service call **800-430-0153** or go to www.MazdaUSA.com/bluetooth for assistance.
- Set the volume level on your cell phone or audio device, then adjust the volume in the vehicle using the volume control on the audio system or the steering wheel.

TO MAKE OR RECEIVE A HANDS-FREE CALL

- 1 Push the  or  and after the beep say, **"Dial"**.
 - 2 Say the number you would like dialed. The prompt will repeat the number and ask if it's correct. If it is say, **"Yes"**.
- To receive an incoming call, push . To end or reject a call, push ; beep will confirm the call is ended.

When using Bluetooth® audio function:

The sound quality of Bluetooth® streaming audio varies depending on the device, even when recorded with a recommended bit rate of 128 kbps.



MYMAZDA.COM—THE OFFICIAL SITE FOR MAZDA OWNERS

Register today on MyMazda.com—the ultimate destination for Mazda Owners. Once registered, you'll be able to take advantage of benefits exclusively for Mazda Owners:

- Insider access to exclusive events and promotions
- Personalized maintenance schedules
- Zoom-Zoom Owner Magazine
- Warranty information and on-line Owner's Manuals
- Wallpaper, videos and other fun stuff
- Accessories specifically designed for your vehicle
- Car Care Discount Coupons available from your Mazda Dealer

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Customer Delivery Checklist

Customer Delivery Checklist

VEHICLE PRESENTATION:

Refer to the Smart Start Guide during presentation

☐ KEYLESS ENTRY 1

- Key Fob
- Advanced Keyless Entry
- Door/Liftgate Request Switch

☐ STARTING THE ENGINE 2

- Start Knob Ignition
- Auxiliary Key Usage

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- Adjustments and Memory

☐ FUEL DOOR 6

- Fuel Door Release and Fuel Spec

☐ DRIVER'S VIEW7-8

- Location of Switches and Controls

☐ INSTRUMENT CLUSTER 9-10

- Review of Warning and Indicator Light Function and Location

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☐ WIPER/WASHER12



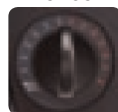
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- Preferences
- Maintenance Monitor

☐ NAVIGATION 23-24

- Select POI
- Enter Address
- Enter Home Address



☐ BLUETOOTH® 25

- Tutorial
- Pair Phone
- Make a Call
- Toll-Free Customer Service
800-430-0153

**if equipped*

All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:

SALES CONSULTANT	CUSTOMER

Signed copy must be placed in dealer jacket

DEALERSHIP	DATE
SALES CONSULTANT	CUSTOMER'S NAME
VIN	E-MAIL

PRESENTATION OF OWNER'S MATERIALS:

Review the following items with the customer

☐ SMART START GUIDE

- Remove this checklist from Smart Start Guide

☐ MYMAZDA.COM

- Offer to register customer on MyMazda.com

☐ WARRANTY INFORMATION

- Basic Vehicle – 36 months/36,000 miles
- Roadside assistance program

☐ OWNER'S MANUAL

SERVICE DEPARTMENT

- ☐ Introduce Service Manager; Provide business cards

- ☐ Review Service and Parts Department hours of operation

- ☐ Explain free Full Circle Service Inspection

- ☐ Schedule first maintenance service

SCHEDULED MAINTENANCE

WINDSHIELD CLING REMINDER

AFFIX TO INSIDE WINDSHIELD

GENUINE MAZDA SERVICE

Because you and your Mazda deserve the best

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local Authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.*

At participating Mazda Full Circle Service Centers,** our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

*** See vehicle's scheduled-maintenance program for details.**

**** Visit the Mazda Owners website at MyMazda.com/fullcircle to find a participating Mazda Full Circle Service Dealer.**

Customer Assistance Center: 1-800-222-5500

Roadside Assistance Contact: 1-800-866-1998



FREE FULL CIRCLE SERVICE INSPECTION

We're committed to providing expert Mazda service.

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a **COMPLIMENTARY MULTI-POINT INSPECTION**. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

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