



# 2011 Mazda CX-7

## SMART START GUIDE



Optional equipment shown.



## Advanced Key



## ADVANCED KEYLESS ENTRY SYSTEM

- This system allows you to lock and unlock the doors, and even start the engine without taking the key out.

### While Carrying the Advanced Key...

- **Unlock the driver's door** by pushing the driver's door request switch once.
- **Unlock all doors** by pushing the driver's door request switch twice OR by pushing the passenger's door request switch or liftgate request switch once.
- **Lock or unlock the liftgate** by pushing the liftgate request switch once.
- **Lock all doors** by pushing the driver's door, passenger door, or liftgate request switches once.



## KEYLESS ENTRY SYSTEM

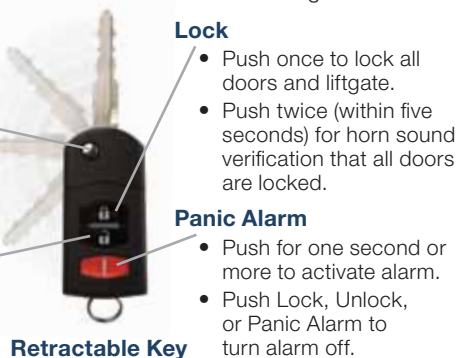
This system remotely locks and unlocks the doors and the liftgate.

### Release Button

- Push to extend key.
- Push & fold to retract key.

### Unlock

- Push once to unlock driver's doors.
- Push twice (within three seconds) to unlock all doors and liftgate.



## STARTING THE ENGINE

### While Carrying the Advanced Key...

- **Start the engine** by pushing the start knob in and turning it (like a normal key) while depressing the brake pedal.
- **Shut the engine OFF** by turning the start knob to the ACC position and then pushing in and turning to the Lock position.
- The **KEY** indicator light will show green when the advanced key is detected. If the **KEY** indicator light flashes green, the advanced key transmitter battery power is low.
- If the advanced key cannot be used due to a malfunction or dead advanced key battery, use the auxiliary key to lock/unlock the doors and to start the engine.

### With the Auxiliary Key...

- 1 To start engine, remove the Start knob cover by squeezing both release buttons and pulling the cover off.
- 2 Push the key release to remove the auxiliary key.
- 3 Insert the auxiliary key into the key cylinder and turn it to start the engine.



### Advanced Key (Rear)



**Genuine Mazda Accessory Remote Start is available at your Mazda dealer**





## ELECTRONICALLY OPERATED DRIVER SEAT CONTROLS

### Recline Switch

Push forward or backward to adjust seatback angle.

### Slide/Tilt Switch

Seat can be moved back and forth, raised, lowered, or tilted with this control.



### Memory Seat Switch

### To Program the Driver's Seat Position

- 1 Park vehicle.
- 2 Adjust seat to desired position using the Slide/Tilt and Recline switches.
- 3 While holding the SET button in, push one of the three programming buttons until a beep is heard. Programming is now complete. Program remaining two buttons as desired.

**NOTE:** You can also program one seat position for each advanced key/retractable type key used with the vehicle. See Owner's Manual for programming instructions.

### To Move the Seat to a Programmed Position

- **With driver's door OPEN and ignition OFF**, push and release one of the programmed buttons (1, 2, or 3) when entering the vehicle.
- OR**
- **With driver's door CLOSED and ignition ON**, push and hold one of the programmed buttons (1, 2, or 3).

**NOTE:** Memory seat functions DO NOT operate when driver's door is OPEN and ignition is ON, when driver's door is CLOSED and ignition is OFF, or when the vehicle is in motion.

## FOLDING SECOND-ROW SEATS

- 1 Unfasten the lap portion of the rear center seat belt.
- 2 Support the seatback with your hand.
- 3 Push the rear seatback knob down (red indicator is visible when seat is in the unlocked position).
- 4 Bring the seatback forward.



Seatback Knob

### Returning second-row seats to upright position

- 1 Raise seatbacks until they lock into position (red indicator is not visible when seat is in the locked position).
- 2 Pull on the top of the seatbacks from inside the vehicle to make sure they are locked.
- 3 Check that all seat belts are routed properly for passenger use.





## LIFTGATE

- To open, pull up on the handle and raise the liftgate.
- To close, push the liftgate down until it securely locks, but do not slam.



## REAR VIEW MONITOR

Placing the gearshift lever into Reverse automatically operates the Rear View Parking Camera and is viewable via the Multi-Information Display (MID) or Navigation System screen.



**NOTE:** When using the Rear View Parking Camera, please check your surroundings as objects may be closer than they appear.

**Genuine Mazda Accessory Auto-Dimming Mirror with Rearview Camera is available at your Mazda dealer if your vehicle is not equipped with this system.**

## FUEL DOOR RELEASE

(located on floor next to driver's seat)

To open, pull the fuel door release.

### Fuel

- *2.5L Non-Turbo Engine:* Regular Unleaded Fuel – 87 Octane
- *2.3L Turbo Engine:* Premium Fuel – 91-93 Octane

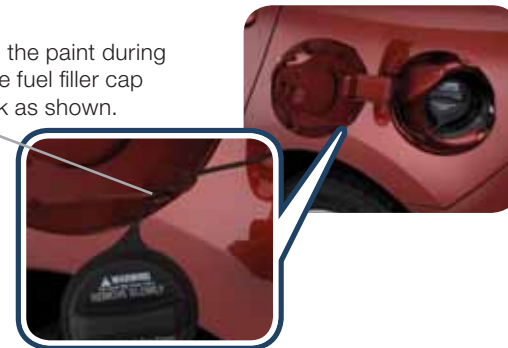
### Lower Octane Fuel Usage

*2.3L Turbo Engine:* Lower octane fuel (down to 87 octane) may be used, but may result in reduced performance; refueling the vehicle with the correct octane fuel a couple of times will restore vehicle performance.



## Fuel Door

To avoid scratching the paint during refueling, secure the fuel filler cap tether over the hook as shown.



## TURBOCHARGER TIPS (2.3L Turbo Engine)

After driving at freeway speeds or up a long hill, idle engine at least 30 seconds in order to cool turbocharger. Avoid shutting the engine off abruptly after a hard or long drive as turbocharger damage may result.

- Do NOT race or over-rev ANY engine when starting, particularly a turbocharged engine.
- Do NOT add aftermarket devices to alter the engine's ignition, fuel delivery, or turbo boost pressure, as this may lead to serious engine damage and void your warranty.





# Driver's View



<sup>1</sup> **PASSENGER AIRBAG OFF** This indicator light illuminates to remind you that the front passenger's front/side airbags and seat belt pretensioner will not deploy during a collision. The reason for this is that the weight in the seat is less than approximately 66 lbs. Always wear your seat belt and secure children in the rear seats in appropriate child restraints. See the Owner's Manual for important information on this safety feature.

# Instrument Cluster

Optional  
Black-Out  
Meter shown



INSTRUMENT  
CLUSTER DIMMER<sup>1</sup>

TACHOMETER

SPEEDOMETER

SHIFT LEVER  
POSITION  
INDICATOR

ODOMETER/  
TRIP METER

FUEL GAUGE

ENGINE COOLANT  
TEMPERATURE  
GAUGE


TRIP METER  
SELECTOR<sup>2</sup>

## GLOSSARY OF WARNING AND INDICATOR LIGHTS

**NOTE:** See Owner's Manual for more details and explanations.


 **Low Engine Oil Pressure**


 **Check Engine Light**

 **Brake Warning Light**  
Parking brake on/low brake fluid/malfunction


 **ABS (Antilock Brake System) Malfunction**

 **Low Washer Fluid Level**

 **Key Warning RED**  
Advanced key not detected or advanced key battery is dead.

 **Key Detected (engine ready to start) GREEN**  
On: Advanced key detected; engine is ready to start.  
Flashing: Advanced key battery is low.


**CRUISE** **Cruise Main Indicator Light On (AMBER)/Cruise Set Indicator Light On (GREEN)**

 **Tire Pressure Monitoring System (TPMS) Warning Light**  
On/Warning Beep: Low tire pressure in one or more tires.

 **Door Ajar**

**TCS OFF** **TCS OFF (Traction Control System)**

 **Turn Signals/Hazard Warning Indicator Lights**

 **Traction Control System (TCS)/Dynamic Stability Control (DSC)**  
On: TCS/DSC malfunction  
Flashing: TCS/DSC operating

**AT** **Automatic Transmission Malfunction**

**PRNDM** **Shift Lever Position Indicator**

 **Security Indicator Light**

**BSM OFF** **BSM OFF (Blind Spot Monitoring)**

 **Airbag/Front Seat Belt Pretensioner System Malfunction**

 **Seat Belt Unbuckled/Malfunction**

 **Charging System Malfunction**

 **Check Fuel Cap**

 **Low Fuel Level**

 **Headlight High Beams On**

**4WD** **4WD**  
On: System is not normal; dealer inspection required.  
Flashing: Differential oil temperature is high; dealer inspection required.

 **Lights On (Exterior)**

**NOTE:** Low ambient temperature and/or high altitude causes tire pressures to drop and may turn the TPMS warning light on. If the warning light comes on, check the tire pressure and fill the tires as soon as possible, preferably before moving the vehicle and warming up the tires. Tire pressure should be checked when the tires are cold.

<sup>1</sup> Rotate the knob to adjust the brightness of the instrument cluster and other dashboard illuminations.

<sup>2</sup> Push to toggle between trip meter A & B. When a trip meter is selected, push and hold to reset to zero miles.

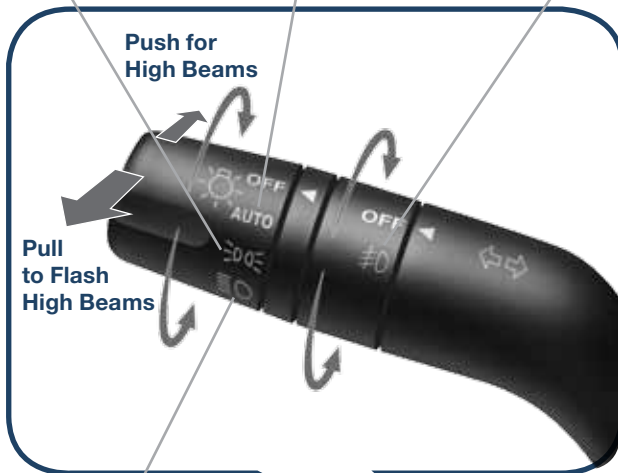
# Feature Highlights

## LIGHTING CONTROL/TURN SIGNAL LEVER

: Turns tail, parking, and dashboard lights on.

**AUTO:** The light sensor automatically determines when to turn the headlights on or off.

: Turns fog lights on only when headlights are on.



: Turns tail, parking, dashboard, and headlights on.

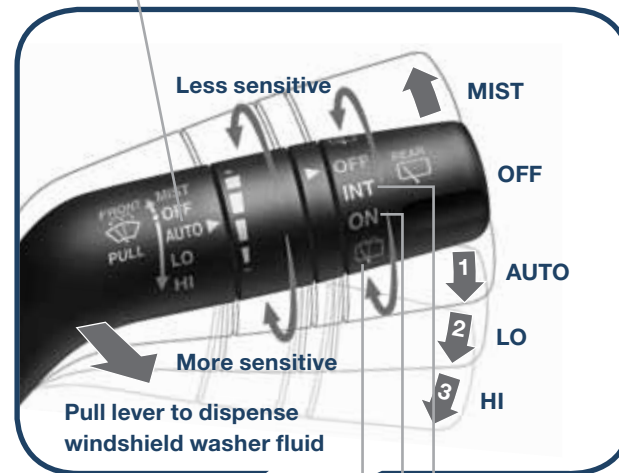
## HEADLIGHT LEVELING

Adjust headlight angle with headlight leveling switch depending on vehicle passengers & load (example: Driver only = 0, Driver + Passengers = 1 or 2, etc.). Refer to your Owner's Manual for complete details.



## WINDSHIELD/REAR WINDOW WIPER/WASHER CONTROL LEVER

**AUTO:** The rain sensor senses the amount of rainfall and turns the wipers on or off. Rotate inner ring away from you (clockwise) for less sensitivity (requires more rain to turn wipers on) and towards you (counterclockwise) for more sensitivity (requires less rain to turn wipers on).



### Rear Window Wiper/Washer

**INT:** Intermittent  
**ON:** Normal speed  
: Washer/wiper (hold as desired)

**NOTE:** Vehicles not equipped with AUTO wipers will have INT wipers. Set the lever to INT and choose an interval timing by rotating the ring between fast and slow.

**CAUTION:** When the ignition is ON turn the AUTO wipers OFF when going through a car wash, or while cleaning or touching the windshield.

# Feature Highlights

## SPORT A/T MANUAL SHIFT MODE

The Sport A/T Manual Shift Mode gives you the feel of driving a manual transmission by allowing you to manually shift to control engine rpm and torque when more control is desired.

### To Use Manual Shift Mode:

- Shift the lever from D to M.

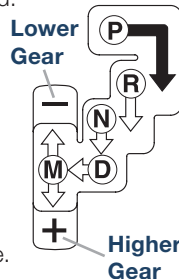
**NOTE:** Changing to manual mode can be done while driving the vehicle.

### To Shift Up To A Higher Gear:

- Tap shift lever back (+) once.

### To Shift Down To A Lower Gear:

- Tap shift lever forward (-) once.



The transmission will automatically adjust how and when it shifts gears based on road conditions and your driving style. The transmission may stay in a lower gear longer than usual when going up or down hills or driving around corners. This feature gives you better control and a more connected driving experience.

**Genuine Mazda Accessory Wheel Locks are available at your Mazda dealer**



## ALUMINUM WHEEL CARE

Your aluminum wheels have a protective coating on them. Only use a mild soap or neutral detergent with a sponge or soft cloth to clean them. Using a wire brush, polishing compound, solvent, or any type of abrasive cleaner may damage the protective coating.



## AUTO-DIMMING MIRROR AND HOMELINK®



### Auto-Dimming Mirror

- Auto-Dimming will automatically darken your rear view mirror to reduce headlight glare from vehicles behind you.
- Auto-Dimming is activated every time the vehicle is started.

**NOTE:** In addition to the auto-dimming mirror's rear light sensor, there is also a front light sensor (not shown). Do not place or hang any objects over the front or rear mirror light sensors; otherwise, the auto-dimming mirrors will not operate properly.

### HomeLink®



- This feature provides a convenient way to replace up to three transmitters such as garage door openers, home lighting remotes and other radio frequency devices.
- Refer to your Owner's Manual for complete programming details.

**Genuine Mazda Accessory Auto-Dimming Rearview Mirror with Compass and HomeLink® is available at your Mazda dealer if your vehicle is not equipped with system.**

## INFORMATION DISPLAY (with automatic air conditioning system)





# Feature Highlights

## BLIND SPOT MONITORING (BSM) SYSTEM

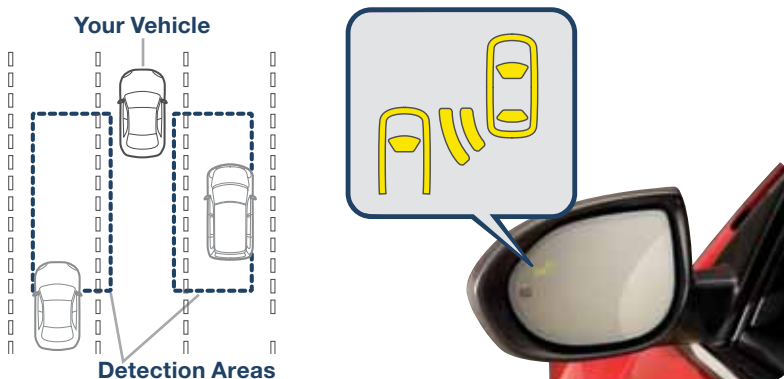
**The Blind Spot Monitoring (BSM) system is designed to assist the driver by monitoring the blind spots to the rear of the vehicle on both sides.**

- If your vehicle speed is 20 mph (32 km/h) or more, the BSM will warn you of vehicles in the detection area by illuminating the BSM warning lights located on the left and right door mirrors.
- If you operate a turn signal in the direction of an illuminated BSM warning light, the system will also warn you with a beep and warning light flash.
- BSM sensors are located under the left and right rear bumper areas. The BSM system may not operate properly if the rear bumper gets too dirty, so keep the rear bumper area clean.

Please refer to your Owner's Manual for complete details.

### Turning BSM System Off

To manually turn the BSM system off, push the BSM OFF switch on the dash. The BSM OFF indicator will illuminate in the instrument cluster when the BSM system is off. The BSM system will automatically turn on the next time the vehicle is started.



**NOTE:** Do not rely completely on the BSM system and be sure to look over your shoulder before changing lanes:

- The BSM system can assist the driver in confirming the safety of the surroundings, but is not a complete substitute.
- The driver is responsible for ensuring safe lane changes and other maneuvers.
- Always pay attention to the direction in which the vehicle is traveling and the vehicle's surroundings.
- The BSM system does not operate when the vehicle speed is lower than about 20 mph (32 km/h).

## PORTABLE AUDIO PLAYER INTEGRATION USING THE AUX JACK

Your vehicle is equipped with an AUX or auxiliary jack that will allow you to play your portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving.



**NOTE:** Available at your Mazda dealer is the Genuine Mazda Accessory 3.5 mm audio cable which can be used to connect your portable audio player into the aux jack.

- 1 Locate the AUX jack inside the center console.
- 2 Plug 3.5 mm audio cable into the portable audio player and into the AUX jack. Turn portable audio player on.
- 3 Turn the vehicle audio system on.
- 4 Push the AUX button on the audio face **OR** the MODE button on the steering wheel controls.
- 5 Use the portable audio player controls to play music.



**IMPORTANT:** Set the volume level on your portable audio player to the highest level before distortion starts, then adjust the volume on the audio system.

# Manual Climate Control



## Temperature Control Dial

Rotate the dial for temperature control.

Push to recirculate cabin air to reduce outside odors and improve cooling (indicator on) or receive fresh air (indicator off).

**NOTE:** When set to MAX A/C with dashboard vents or dashboard and floor vents, the A/C will turn on, and recirculated air will be selected for maximum cooling.

## Fan Control Dial

Rotate the dial to set desired fan speed (1-4).

Push to defrost the rear window.

**NOTE:** With or on, the system turns on the A/C and selects the fresh air mode for defroster.

## Mode Selector Dial

Rotate the dial to select airflow mode.

- Dashboard vents
- Dashboard and floor vents
- Floor vents
- Defroster and floor vents
- Windshield defroster

**A/C** Push to manually turn air conditioning on or off.

## Best Cooling Settings



Indicator ON (automatically)

## Best Heating Settings



# Automatic Climate Control



## Temperature Control Dial

**AUTO ON:** Push dial to turn Automatic Air Conditioning system on. Rotate dial to select your desired set temperature (shown in Information Display above). The airflow mode and the amount of airflow will be automatically controlled in accordance with the set temperature.

**NOTE:** Automatic climate control will allow you to maintain a preset cabin temperature.

Push to recirculate cabin air to reduce outside odors and improve cooling (indicator on) or receive fresh air (indicator off).

## Mode Selector

Push to defrost the windshield.

**MODE** Push to select the following airflow mode:

- Dashboard vents
- Dashboard and floor vents
- Floor vents
- Defroster and floor vents
- Windshield defroster

Push to defrost the rear window.

## Fan Control Dial

- Rotate the dial to select the desired fan speed.
- Push OFF to turn climate control system off.

**A/C** Push to manually turn air conditioning on or off.

**NOTE:** Automatic temperature control always works, even if the AUTO ON indicator light turns off when changing the fan speed or air flow mode.

# Audio Controls

## SETTING YOUR CLOCK

- Push the **H** button to set the hour.
- Push the **M** button to set the minutes.

Push the **:00** button to reset clock to nearest hour.



SEEK UP/DOWN



Some text information is shown in the Multi-Information Display (MID).

- **CD (Text CD/MP3/WMA):** Album, music title, and artist (if available on the CD).
- **Radio:** Frequencies stored on each preset button.
- **SAT Radio:** Category name, channel name, music title, and artist name.
- **Bluetooth® audio and AUX:** Nothing shown.

## POWER ON

Push the Power/Volume dial to turn the audio system on.

## MEDIA SELECTION

**Radio:** Push FM1/2 or AM button to select the FM1, FM2, or AM band. The selected band will be indicated in the Information Display.

**Satellite Radio:** Push the SIRIUS button for SIRIUS XM Radio®. If your vehicle is equipped with SIRIUS XM Radio® (satellite radio antenna on roof or trunk lid), your new Mazda includes a **free** introductory subscription with a limited term trial offer. Call 888-539-7474 to activate! See the Owner's Manual and/or dealer for details. Contact your Mazda dealer about adding SIRIUS XM Radio® if your MAZDA CX-7 is not already equipped with it.

**CD:** Push CD button to select the CD player.

**Auxiliary Input:** Push AUX button to select auxiliary jack.

## TUNING

The radio has the following tuning controls:

- **Manual:** Turn the center dial to manually change the frequency.
- **Seek:** Push the TRACK/SEEK  $\Delta$   $\nabla$  tuning buttons to automatically seek a higher or lower frequency with a station.
- **Scan:** Push the SCAN button to automatically sample strong stations for seconds each. Push again to cancel.
- **Preset Channel:** Push the Preset Channel buttons (1-6) to select a station stored in memory. To store a station, push and hold a button (1-6) until a beep is heard.
- **Auto Memory Tuning:** Push the AUTO-M button to store an additional 6 stations on each

FM and AM band without disturbing the previously stored stations. Refer to the Owner's Manual for complete details.

## LOADING A CD

### Single CD Player

- Insert the CD into the slot, label-side up. The auto loading mechanism will load the CD and begin to play it.

### In-Dash CD Changer

- Push the LOAD button and when "IN" is displayed, insert the CD.

## PLAYING A CD

- The center dial is used to select songs on a CD.
- Push DISC - CAT button to select a CD (6 CD changer).
- Push FOLDER button to select a folder (MP3/WMA).
- Push SEEK/TRACK button to select a track.

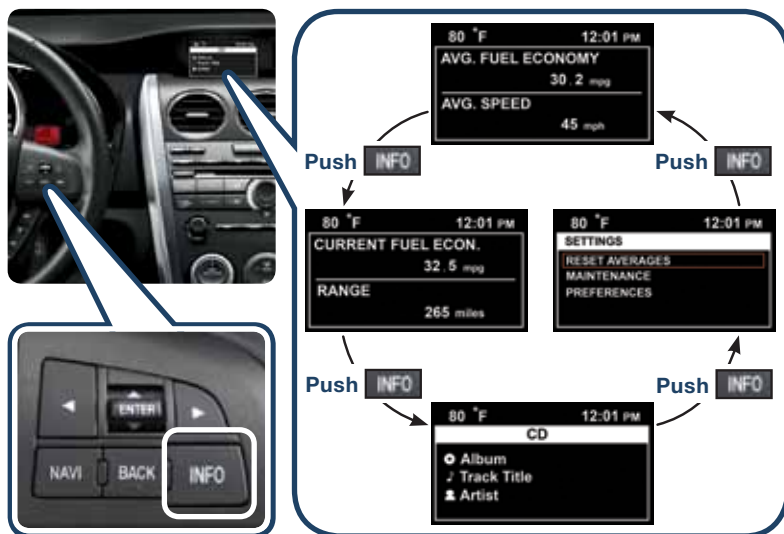
## BLUETOOTH® AUDIO

Bluetooth® enabled phones and audio players provide an opportunity to play music through the audio system with no wires attached, however, there are some limitations:

- During playback, the song title or artist will be shown on the vehicle's information display. (This may vary due to the specification of your phone or player (AVRCP 1.3 required). To obtain further information, please refer to the Owner's Manual). This is not a problem with the vehicle, phone, or player. The current audio profile does not send this information.
- Not all controls on the phone or player will be active when paired to the vehicle.
- Wi-Fi signal strength can affect audio streaming.
- Sound quality of streaming audio varies depending on the device.

# Multi-Information Display (MID)

## MID CONTROLS (on steering wheel):



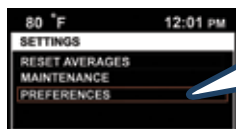
**ENTER (UP/DOWN) switch:** Push up or down to select or change an item, number, or letter (with highlight), then push in to enter.

**LEFT/RIGHT buttons:** Push the left and right buttons to move the arrows above and below the digit to be changed for the Maintenance Monitor.

**BACK button:** Push to undo and/or return to the previous screen.

## MID Setting

The MID can be used to change certain preferences to your liking. They include:



- Distance Unit - km or miles
- Temperature Unit - C° or F°
- Time Zone (with navigation) – to set your time zone for the clock
- Auto Adjust Clock (with navigation) – to set your clock using GPS
- Screen Adjustment (with navigation)/Screen Off
- Alert Volume – high or low
- Turn Signal Volume – high or low
- Language Selection
- Restore Defaults (with navigation)

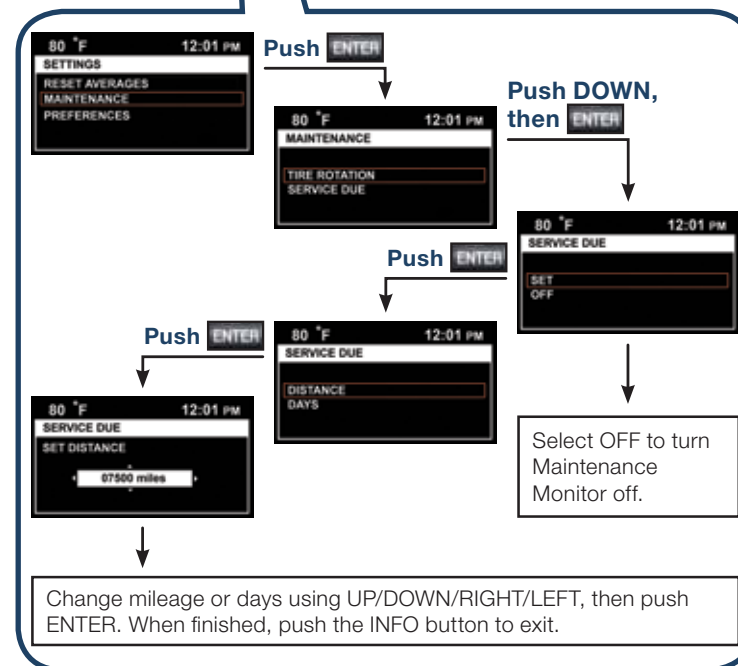
## To Change a Preference:

- 1 Push the INFO button several times until SETTINGS is displayed.
- 2 Select PREFERENCES from the menu.
- 3 Select the item you want to change from the menu.

## Maintenance Monitor



- Reminds you of your next service and/or tire rotation by simply entering a mileage and number of days interval.
- Displays a message in the MID for 5 seconds each time the vehicle is started when service due or tire rotation is near (unless ENTER is pushed, which clears the message completely).
- To set, reset, or turn off the Maintenance Monitor (Needs to be reset after maintenance to notify you for the next service):



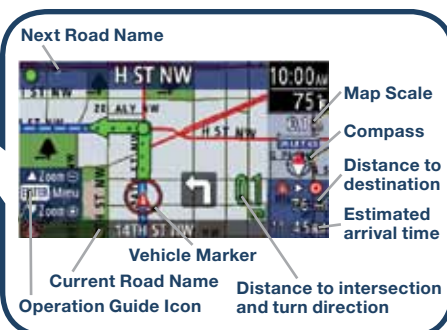
## NOTE:

- For the service due notification, the number of days and distance can be set. For tire rotation notification, only the distance can be set.
- For service due, the message appears for whichever one occurs first, mileage or number of days.



# Navigation System

## COMPACT NAVIGATION CONTROLS (on steering wheel)

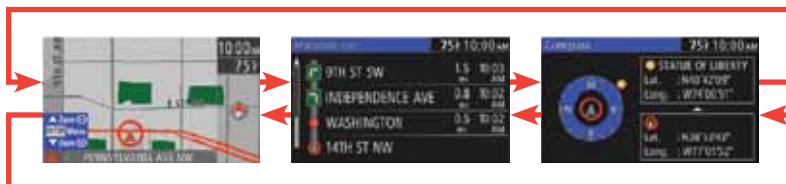


### ENTER (UP/DOWN):

- Push up or down to select or change an item, number, or letter (with highlight), then push in to enter.
- When the map scroll cursor is displayed, push to zoom in/out the map screen and to scroll the map screen up or down.

### LEFT/RIGHT buttons:

- Push to move the cursors to the right and left on certain screens (when arrows are shown either to the left or right).
- When the map scroll cursor is displayed, push to scroll through the current position (map) screen to the right and left.
- Push to switch the screen from the map screen to the turn list screen (with route guidance) to the compass screen.



### NAVI button:

- Push to switch to navigation - to the current position (map) screen at any time.
- Push to repeat the voice guidance after it is done.

### BACK button: Push to undo and/or return to the previous screen.

### INFO button: Push to switch to the multi-information display (MID).

## Enter Your Home Address

- 1 Push ENTER from the Current Position (map) screen.
- 2 Select "Navigation Setup."
- 3 Select "Edit Memory Point."
- 4 Select "Home."
- 5 Select how you want to input your home address - either by entering an address, or from a previous destination, point of interest, memory point, intersection, or from the map.
- 6 Enter your home address.
- 7 Select "Set" to register your home.
- 8 Select "Done" to return to the map.

## Change the Volume of the Guidance

- Turn the audio system volume dial while voice guidance is being given.

## Set a Destination

You can choose setting a destination using a street address, point of interest, emergency, memory point, home, preset destination, previous destination, freeway on/off ramp, coordinates, or select from map.



- 1 Push ENTER from the Current Position (map) screen.
- 2 Select "Set Destination."
- 3 Select "Address."
- 4 If the state is not displayed, select "Search Area."
- 5 Select the correct state from the list.
- 6 Select "Input City Name", then use the ENTER (UP/DOWN) switch to input the city name, then select the correct city from the list.
- 7 Use the ENTER (UP/DOWN) switch to input the street name, then select the correct street from the list.
- 8 Use the ENTER (UP/DOWN) switch to input the house number.
- 9 Select "Done."
- 10 Select "Start" to set the destination and start guidance.

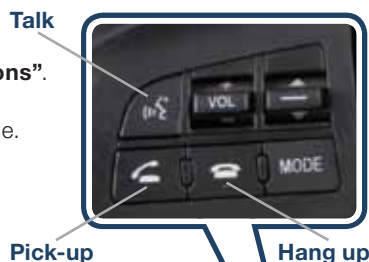
### NOTE:

- The 2008 SD card included with your navigation system contains the most current data available.
- North Up/Head Up: North Up - Geographic north is up.  
Head Up - The direction you are heading is up.
- 1 Push ENTER from the Current Position (map) screen.
- 2 Select "Navigation Setup."
- 3 Select "Map Direction."
- 4 Select "North Up" or "Head Up."
- Select "Prefer" or "Avoid" for toll roads, major roads, ferries, restricted roads and border crossing.
- For safety reasons, some navigation system functions cannot be performed while driving the vehicle.
- Refer to your Navigation Owner's Manual for detailed navigation system operation.

## PAIRING YOUR BLUETOOTH® PHONE OR AUDIO DEVICE

- Before pairing your cell phone or audio device, it is recommended that you refer to its manual for steps to turn on Bluetooth® and perform pairing.
- For toll-free Bluetooth® Hands-Free customer service and device compatibility call **800-430-0153** or go to **www.MazdaUSA.com/bluetooth** for assistance.

- 1 Push and release the  or  button located on the steering wheel and wait for a beep.
- 2 After the beep say, **"Set-up"**.
- 3 After the beep say, **"Pairing options"**.
- 4 After the beep say, **"Pair"**.
- 5 After the beep, say any 4-digit code.
- 6 Place phone or audio device in Discovery mode; if necessary, consult its manual, or go to [www.mazdausa.com/bluetooth](http://www.mazdausa.com/bluetooth) and select model, Bluetooth®, then follow screen prompts.
- 7 Input the 4-digit code you chose earlier.
- 8 After the phone or audio device is recognized, you will be prompted to name the paired device, such as **"Tom's phone or player"**.
- 9 When paired, a symbol will be displayed in the information display - a phone symbol for a phone and a music symbol for an audio device. If the symbol is not displayed, the Bluetooth® device is not paired.






### NOTE:

- **IMPORTANT:** Set the volume level on your cell phone or audio device to the highest level before distortion starts, then adjust the volume on the audio system.
- Please refer to your Owner's Manual for complete details on how to "pair" up to 7 Bluetooth® phones and audio devices, and how to use the built-in tutorial and other important safety information.

## TO MAKE OR RECEIVE A HANDS-FREE CALL

### Basic Operation:

-  **button:** To make/receive/swap a call.
-  **button:** To end/reject a call.
-  **button:** To skip voice guidance (for speeding up operation).

**NOTE:** On engine start, the last connected device will automatically be re-connected after several seconds.



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- Car Care Discount Coupons available from your Mazda Dealer

Visit and register at [MyMazda.com](http://MyMazda.com) today!

**Roadside assistance is available 24 hours a day, 365 days a year. Using the toll free phone number or iPhone® app (which uses GPS-enabled technology to determine your exact location), will put you in touch with a roadside assistance agent.**

Phone: 1-800-866-1998

The app can be downloaded, free of charge, by logging onto <http://mazda.crosscountry-auto.com/> or directly from App store on your iPhone or your PC using iTunes. After downloading app, customer name, email, iPhone number and VIN are required.

## GENUINE MAZDA ACCESSORIES

Genuine Mazda Accessories are built to the same standards of quality as your Mazda. That means they fit right, work right, and look great. Choose from a wide range of interior and exterior accessories to make your CX-7 fit your personality and lifestyle. After all, you are what you drive.

### Personalize your CX-7 with the following Genuine Mazda Accessories:

- |   |  |                                  |
|---|--|----------------------------------|
| • All Weather Floor Mats                                  | • Fog Lights                                       | – Cargo Box, Medium and Short    |
| • Auto-Dimming Rearview Mirror with Compass and HomeLink® | • Front Mask                                       | – Luggage Basket                 |
| • Bike Rack, Trailer Hitch Mounted                        | • Hood Bug Deflector                               | – Kayak Carrier                  |
| • Cargo Cover   | • iPod® Integration                                | – Surfboard Carrier              |
| • Cargo Net   | • Moonroof Wind Deflector                          | – Ski/Snowboard Carrier          |
| • Cargo Tray  | • Rear Bumper Guard                                | • SIRIUS Satellite Radio         |
| • Door Sill Trim Plates                                   | • Rearview Camera with Auto-Dimming Mirror Display | • Splash Guards (Front and Rear) |
| • DVD Entertainment System                                | • Remote Engine Start                              | • Spoiler                        |
|   | • Roof Rack and Attachments – Bike Carrier         | • Trailer Hitch (Class II)       |
|   |  | • Windshield Sunscreen           |

# Customer Delivery Checklist

## VEHICLE PRESENTATION:

*Refer to the Smart Start Guide during presentation*

### ☐ Advanced Keyless Entry\* ..... 1

- Door/Liftgate Request Switch\*

### ☐ Keyless Entry ..... 1

- Release Button
- Retractable Key

### ☐ Starting the Engine\* ..... 2

- Start Knob Ignition
- Auxiliary Key Usage

### ☐ Seat Adjustments\* ..... 3-4

- Adjustments and Memory

### ☐ Fuel Door ..... 6

- Fuel Door Release and Fuel Spec

### ☐ Driver's View ..... 7-8

- Location of Switches and Controls

### ☐ Instrument Cluster ..... 9-10

- Review of Warning and Indicator Light Function and Location

### ☐ Lights ..... 11



### ☐ Wiper/Washer ..... 12



### ☐ Aluminum Wheel Care ..... 13

### ☐ Blind Spot Monitoring\* ..... 15

### ☐ AUX Input ..... 16

**All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:** *\*if equipped*

SALES CONSULTANT	DATE	CUSTOMER	DATE

*Signed copy must be placed in dealer jacket*

### ☐ Climate Control ..... 17-18

- Manual
- Automatic\*



### ☐ Set Clock ..... 19



### ☐ Audio Controls ..... 19-20

### ☐ Multi-Information Display (MID)\* ..... 21-22

- Preferences
- Maintenance Monitor

### ☐ Navigation System\* ..... 23-24

- Enter Your Home Address
- Set a Destination



### ☐ Bluetooth®\* ..... 25

- Tutorial
- Pair Phone
- Make a Call
- Toll-Free Customer Service  
**800-430-0153**

## SCHEDULED MAINTENANCE

When replacing or topping off engine oil, use Mazda Genuine oil. For optimal engine performance, use SAE 0W-20 engine oil (except 2.3L, which uses 5W-30). Please consult an Authorized Mazda Dealer for additional information.

# Customer Delivery Checklist

DEALERSHIP	DATE
SALES CONSULTANT	CUSTOMER'S NAME
VIN	E-MAIL

## PRESENTATION OF OWNER'S MATERIALS:

*Review the following items with the customer*

### ☐ Smart Start Guide

- Remove this checklist from Smart Start Guide
- Personalization Features (refer to your Owner's Manual)

### ☐ MyMazda.com

- Offer to register customer on MyMazda.com

### ☐ Owner's Manual

### ☐ Warranty Information

**Warranty Start Date:** \_\_\_\_\_

**Customer Initial:** \_\_\_\_\_

- Basic Vehicle – 36 months/36,000 miles
- Roadside assistance program

### ☐ Floor Mats

- Ensure floor mats are properly hooked after cleaning
- Do not install two floor mats, one on top of the other, on the driver side

## SERVICE DEPARTMENT

### ☐ Introduce Service Manager; provide business cards

### ☐ Review Service and Parts Department hours of operation

### ☐ Explain free Full Circle Service Inspection

### ☐ Schedule first maintenance service



## GENUINE MAZDA SERVICE

***Because you and your Mazda deserve the best***

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local Authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.\*

At participating Mazda Full Circle Service Centers,\*\* our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside and out, and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

**\* See vehicle's scheduled-maintenance program for details.**

**\*\* Visit the Mazda Owners website at [MyMazda.com/fullcircle](http://MyMazda.com/fullcircle) to find a participating Mazda Full Circle Service Dealer.**

**Customer Assistance Center: 1-800-222-5500**

**Roadside Assistance Contact: 1-800-866-1998**



### FREE FULL CIRCLE SERVICE INSPECTION

***We're committed to providing  
expert Mazda service.***

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a **COMPLIMENTARY MULTI-POINT INSPECTION**. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

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